



Haversack Logistics official sponsor of the rock 'n' roll Marathon series

Haversack Logistics, has made bold move by not just becoming an official sponsor but also sponsoring runners in the rock 'n' roll Marathon Series

NASHVILLE, TENNESSEE, UNITED STATES, April 19, 2017 /EINPresswire.com/ -- LHaversack to sponsor the Rock 'n' Roll Marathon 2017 in Nashville

April 19th, 2017 -

[Haversack Logistics](#) is the Evolution of Logistics Optimization and was developed through decades of industry knowledge and experience. Haversack Logistics is an official sponsor for the 20 Years running celebration of Rock 'n' Roll Marathon Series in Nashville. The company will be sponsoring Kris Degioia, CEO of [WTF Multimedia](#) (www.wtfmm.com) and also Sarah Adams, a physical therapist as runners on April 27-29 2017 marathon.

Since 1998, the Rock 'n' Roll Marathon Series has made running fun by infusing the course with live bands, cheer teams, and creating a block-party atmosphere for participants and spectators. Formerly known as the Country Music Marathon, Rock 'n' Roll Nashville is the second longest running race and continues to embrace the country music influence within the broader genre of Rock 'n' Roll. Fueled by each runner's journey, they celebrate running and all of the moments worth the running.

Along with owning WTF Multimedia, Kris Degioia is of the Forbes Top 10 Digital strategists, a national speaker, and long time marathon runner. She has been quoted many times by stating "Average people call me insane. Smart people call me for advice" Kris, also founded [CSI awareness](#) a cyber-stalking awareness campaign (www.thecsiawareness.com), . While Ms. Sarah Adams, is a Physical Therapy Specialist in Boerne, with over five years of diverse experience, especially in Physical Therapy. Ms. Sarah Adams also cooperates with other doctors and physicians in medical groups, including Boerne Speech Therapy LLC.

"We partner with our clients and strive every day to provide value and to become a trusted member of our client's organization. We believe at Haversack Logistics that "imitation is not innovation." Haversack Logistics will stay AT the forefront and cutting edge of the Logistics Industry to provide the greatest benefit to our clients, and that will always be our passion." Says Christopher L. Nadeau CEO-Operations "20 Years Running. Our history is made of moments and milestones of runners like you. Whether you're a beginner or a seasoned runner, training for your first or your fiftieth race, we invite you to share your running moments and be a part of our celebration in 2017." Says Competitor Group, Inc. Media Director: Peter McDermott All Rock 'n' Roll Series events feature a Health & Fitness Expo at the event, which all participants must visit to pick up their race packets. Free and open to the public, these expos feature the latest in running technologies, fitness apparel, health and nutrition information and interactive displays. Haversack logistics will also have a booth at the expo.

For more information, visit www.runrocknroll.com/nashville/

About Haversack Logistics

Haversack Logistics is an ever-evolving organization. They believe that because of constant evolution, there will never truly be an industry definition of what Haversack Logistics provides. They are not a 3PL, 4PL, Broker, Freight Manager or asset based provider. However, through active collaboration, they have built solid relationships with these organizations throughout the logistics industry. Working and partnering every day with these agencies affords Haversack Logistics the opportunity to access their assets to the benefit their clients. Through this unique concept, they have no competition.

About Rock 'n' Roll

The Rock 'n' Roll Marathon Series makes running fun. Each year, more athletes participate in Rock 'n' Roll running events than any other running series in the United States. The event started as a simple idea in 1998 – a marathon with bands along the course celebrating each participant – soon transformed the running landscape igniting the second running boom. Event weekends include a world-class Health & Fitness Expo and culminate with a finish line concert featuring the biggest names in music, with past performers. Rock 'n' Roll brings the best of the active lifestyle experience to a 100,000 sqft trade show, excellent course execution, and a relentless pursuit of excellence.

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