

Sexual Enhancement Supplements 2017 Global Market Expected To Grow At CAGR 11.95% And Forecast To 2021

The analysts forecast the global sexual enhancement supplements market to grow at a CAGR of 11.95% during the period 2017-2021.

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Global Sexual Enhancement Supplements Market

Description

These supplements include creams, gels, and sprays that are available in a variety of flavors and colors in the market, and sold through online and retail outlets. Here, the internet plays a major role in driving the market growth. It not only gives buyers access to a broad range of sexual enhancement supplements, but it also



helps supplements providers to increase sales opportunity by connecting sellers and buyers on a single platform. Previously, online penetration was very low in most of the emerging countries like China, India, and Indonesia; developed countries like the US and the UK had been seeing relatively high penetration rate. However, in the last five years, India and China have witnessed extraordinary rise in online shopping, which has resulted in enormous sales of sexual enhancement supplements.

Covered in this report

The report covers the present scenario and the growth prospects of the global sexual enhancement supplements market for 2017-2021. To calculate the market size, the report presents a detailed picture of the market by way of study, synthesis, and summation of data from multiple sources.

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The market is divided into the following segments based on geography:

- Americas
- APAC
- EMEA

The Global Sexual Enhancement Supplements Market 2017-2021, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers the market landscape and its growth prospects over the coming years. The report also includes a discussion of the key vendors operating in this market.

Key vendors

- Ansell
- Doc Johnson
- Innovus Pharmaceuticals
- Reckitt Benckiser

Other prominent vendors

- Leading Edge Health
- Lovehoney
- Pound International

Market driver

- Increased demand for sexual enhancement supplements from women.
- For a full, detailed list, view our report

Market challenge

- Difficulties in marketing sexual enhancement supplements.
- For a full, detailed list, view our report

Market trend

- Incremental growth in customer acceptance.
- For a full, detailed list, view our report

Key questions answered in this report

- What will the market size be in 2021 and what will the growth rate be?
- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?

• What are the strengths and weaknesses of the key vendors?

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