

Btab Could Be The Next Global Job Machine

'Btab Network' Looks To Create Jobs In An Unstable Marketplace

SYDNEY, NSW, AUSTRALIA, April 19, 2017 /EINPresswire.com/ -- Online global innovators 'Btab' has announced plans which will see the organization contribute to the creation and retention of jobs in the e-commerce industry.

Thanks to a revolutionary new business model, designed specifically to support, encourage and develop new e-commerce businesses, the 'Btab Network' is providing crucial support for small businesses attempting to establish in niches fiercely dominated by global brands such as Amazon and Alibaba.

Committed to becoming a platform recognized as a global job machine, the 'Btab' model is set to offer a huge boost not only to struggling small businesses but also to the unemployed looking to brave a change of direction and set up their own ventures online.

Btab CEO, Binson Lau explained the benefits: “In the modern world, many of us are unable to follow our dreams of starting our own businesses due to the financial commitments involved simply being too difficult to meet. Not only that, but those who do get new businesses started, it can be incredibly difficult to compete in highly dominated marketplaces – the result of which is a huge number of small businesses failing in the first few years.”

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Binson continued: “The big difference between global names such as Amazon, and new start businesses often comes down to a simple fact; larger companies know how to use technology to maximise efficiency and drive up profits to grow their brands. This is where Btab is looking to level the playing field and give the small businesses a competitive edge in their niches. Technology is not a business by itself, but it is a tool to

help make things happen. Btab will use it to empower those who need help the most.”

For further information about the Btab Network, please visit the official site at www.btabcorp.com



About Btab Corp:

Btab was founded with the vision of assisting potential and aspiring business owners in establishing their own online business using Btab Network as an instrument. The Btab vision is to provide all small and medium businesses with an equal opportunity to improve using the same online technology that's utilised by large multi-nationals. To do this, Btab works towards ensuring that online technology is affordable and within the reach of growing business, through the Btab Network.

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