

# Wealth in Singapore Market 2017 Share, Trend, Segmentation and Forecast to 2022

*Wealth in Singapore Market Share, Opportunities, Segmentation and Forecast to 2022*

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/EINPresswire.com/ -- Summary

"[Wealth in Singapore](#): Sizing the Market Opportunity 2017" analyzes the Singaporean wealth and retail savings and investments markets, with a focus on the HNW segment. The report is based on our proprietary datasets.



Singapore is Asia's pre-eminent offshore investment center, with 80% of the wealth invested in funds sourced from non-residents in 2015. However, the onshore market is a major source of assets under management (AUM) in its own right, with 1.2 million affluent individuals in 2016 despite the city state's small population. An onshore operation is clearly worth the effort for any wealth manager targeting mass affluent investors.

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Specifically the report -

- Sizes the affluent market (both by number of individuals and the value of their liquid assets) using our proprietary datasets.
- Analyzes which asset classes are favored by Singaporean investors and how their preferences impact the growth of the total savings and investments market.
- Examines HNW clients' attitudes towards non-traditional investments, such as property and commodities.
- Identifies key drivers and booking centers for offshore investments.
- Examines the tax landscape in Singapore and future implications for investors.

Scope

- HNW individuals totaled 29,660 in 2016 - little changed from 2015, a tiny proportion of the

overall population, and well below the levels seen in other wealth hubs such as the US and Switzerland.

- HNW liquid assets growth will slow to 7.0% a year between 2015 and 2020.

- Bonds will be the fastest-growing asset class, but more due to greater availability than client demand.

- While Singapore attracts significant offshore investment, HNW residents are also keen to invest abroad, with almost half of AUM invested offshore.

#### Reasons to buy

- Benchmark your share of the Singaporean wealth market against the current market size.

- Forecast your future growth prospects using our projections for the market to 2020.

- Identify your most promising client segment by analyzing penetration of affluent individuals in Singapore.

- Evaluate your HNW proposition by understanding how the Singaporean tax system impacts HNW clients.

- Review your offshore strategy by identifying HNW motivations for offshore investments and their preferred booking centers.

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