

Global K-12 Instruction Materials Market to Grow at a CAGR Of 10.65% During The Period 2017-2021

Orbis Research has added Report on "Global K-12 Instruction Material Market 2017-2021" to its Database.

DALLAS, TX, UNITED STATES, April 19, 2017 /EINPresswire.com/ -- About [K-12 Instruction Materials](#), K-12 instruction materials are the tools used by teachers and students in educational lessons. They include active learning and assessment. There are various types of instructional materials, such as traditional resources, digital resources, teacher-created resources, and others. The types of instructional materials used in schools depend on factors, such as subjects, learning methods, landscape of the school, and technology access of the school, budgetary requirements, and government's approval of the content.

Analysts forecast the Global K-12 Instruction Materials Market to Grow at a CAGR Of 10.65% During The Period 2017-2021.



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Covered in this report

The report covers the present scenario and the growth prospects of the global K-12 instruction materials market for 2017-2021. To calculate the market size, the report presents a detailed picture of the market through study, synthesis, and summation of data from multiple sources.

The market is divided into the following segments based on geography:

- APAC
- Europe
- North America
- ROW

Global K-12 Instruction Materials Market 2017-2021, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers the market landscape and its growth prospects over the coming years. The report also includes a discussion of the key vendors operating in this market.

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Key vendors

- Hachette

- Houghton Mifflin Harcourt
- Macmillan
- McGraw-Hill
- Pearson

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Other prominent vendors

- Scholastic
- Cengage Learning
- Mastery Education
- Santillana
- Franz Cornelsen
- Follett
- Galen
- YOWON

Market driver

- Growing momentum of learning management system.

Market challenge

- Increasing popularity of open educational resources.

Market trend

- Learning analytics to improve content authoring.

Key questions answered in this report

What will the market size be in 2021 and what will the growth rate be?

What are the key market trends?

What is driving this market?

What are the challenges to market growth?

Who are the key vendors in this market space?

What are the market opportunities and threats faced by the key vendors?

What are the strengths and weaknesses of the key vendors?

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