

Internet of Things (IoT) Market 2017 Technology, Outlook & Significance

Latest market research report "Internet of Things (IoT): Technology, Outlook and Significance 2017" available @orbisresearch.

DALLAS, TEXAS, UNITED STATES, April 21, 2017 /EINPresswire.com/ -- GlobalData's "Internet of Things (IoT): Technology, Outlook & Significance 2017", report analyzes industry opinion on the implementation status of IoT technology or platform, and the challenges of adopting IoT solutions over the next two years. This report also examines executive opinions with regards to technology solutions needed for the implementation of IoT, and business advantages through IoT solutions. This report provides information about projected investment in IoT solutions over the next two years and key industries that are likely to implement IoT solutions within their organizations. Additionally, the report provides information categorized by region and turnover.

Survey results reveal that the majority of executives indicated that they are aware about IoT and it is applicable for them. Wi-Fi, mobile computing, and network sensors are crucial for organizations to implement IoT. Executives highlighted that only minor improvement is required in the security program to handle the adoption of IoT, rather than a major overhaul. Deployment of IoT solutions is also helping organizations to track the delivery, inventory, and personnel and infrastructure management. Business benefits such as process automation, profitability enhancement and optimum utilization of workforce is also being achieved by deployment of IoT solutions. Moreover, organizations expect security concerns and privacy issues to pose challenges to the implementation of IoT solutions over the next three years.

Browse the full report @ <http://www.orbisresearch.com/reports/index/internet-of-things-iot-technology-outlook-and-significance-2017> .

Key market players covered in the report are United Parcel Service (UPS), Alex and Anim, DHL Trend Research, and Cisco Consulting Services.

What else does this report offer?

- Level of Understanding: examines prevailing understanding of IoT solutions globally
- IoT solutions and organizational objectives: determines goals which organizations intend to achieve through deployment of IoT solutions
- Potential business gains using IoT solutions: ascertains business benefits that organizations are aiming to achieve through IoT solutions

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- Investments in IoT solutions: highlights projected investments in IoT solutions over the next two years
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Scope

- Maximum number of organizations are targeting efficient tracking of delivery, inventory and personnel through the deployment of IoT solutions
- The majority of executives with business operations in the Rest of the World anticipate IoT solutions will improve optimum utilization of workforce
- Logistics, and manufacturing are expected to record significant implementation of IoT over the next two years
- Overall, 37% of respondents who operate in Asia-Pacific project planned investment of US\$50,000-US\$249,999 on IoT solutions over the next two years
- The majority of executives from Asia-Pacific expect interoperability concerns as the biggest challenge to implementing IoT solutions.

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Reasons to buy

- The report provides information about technology solutions needed for the implementation of IoT projects, and allows readers to make effective business decisions
- The report helps readers to strengthen strategic framework by understanding the business benefits to be achieved through IoT solutions
- Suppliers will be provided information about challenges anticipated by organizations regarding the implementation of IoT solutions over the next two years
- The report highlights projected investment on IoT solutions over the next two years. This will help organizations to allocate budget towards IoT implementation and business expansion
- The report helps executives plan their adoption of IoT solutions by providing expected timeframes for implementation.

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