

# Web scale IT Market to Grow at a CAGR Of 17% During the Period 2017-2022

Web scale IT Market, by Solution (Healing Software, Automation, Analytics), By Service (Consulting & IT, Maintenance, Repair), By Providers -Forecast 2022

PUNE, MAHARASHTRA, INDIA, April 21, 2017 /EINPresswire.com/ -- Market Highlights:

Web scale IT delivers cloud computing resources and infrastructure to large cloud based businesses which sort and analyze their increasing data depository fueling the business requirements. The market factors driving the growth of web scale IT are increasing need for managing the databases with companies, increasing use of broadband facilities, and the growing dependency of industries over internet to perform their routine business operations. The major challenges faced by web scale IT market



includes highly adopted traditional monitoring systems and low performance by web scale IT monitoring tool solutions. Web scale IT requires flexible data handling capabilities to provide quick and accurate feedback on effectiveness of recent code deployment.



Key Players: Nutanix Inc.(U.S.),VMware Inc.(U.S.), Amazon Web Services, Inc.(U.S.),Google, Inc.(U.S.), Rackspace Inc. (U.S.), Scale computing Inc.(U.S.), SimpliVity Corporation (U.S.)

Market Research Future

The global web scale IT market is expected to grow from USD ~200 Million in 2016 to USD~ 640 Million by 2022 with a growing estimated CAGR of ~17%. The high risk associated with mitigation of data is one of the major factor hindering the growth of web-scale IT market.

#### Major Key Players

- Nutanix Inc.(U.S.),
- VMware Inc.(U.S.),
- Amazon Web Services, Inc.(U.S.),
- Google, Inc.(U.S.),
- Rackspace Inc. (U.S.),
- Scale computing Inc.(U.S.),
- SimpliVity Corporation (U.S.),

- Nexenta Systems, Inc.(U.S.),
- Pivot3 Inc. (U.S.),
- IBM Corporation(U.S.),
- Facebook, Inc (U.S.),
- Hewlett Packard Enterprise(U.S.),
- CloudBees, Inc.(U.S.),
- Netflix, Inc( U.S.),
- CloudSigma Holding AG(Switzerland),
- Microsoft Corporation (U.S.)

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#### Intended Audience

- Network Service provider
- Software Developers
- Datacenter providers
- Cloud service providers
- Telecommunication Sector
- Internet service provider
- System integrators

### Market Research Analysis:

Market Research Future Analysis shows that North America has the largest cloud based services market which is developing high end opportunity for web scale IT market in the region. Asia Pacific is the fastest growing region in web scale IT market due to growing adoption of web based solutions in developing countries such as India, China, Japan, and Singapore. The expansion of cloud providers by deployment of new cellular telecommunication sites in this region is also fueling the growth of web scale IT market.

Taste the market data and market information presented through more than 30 market data tables and figures spread over 100 numbers of pages of the project report. Avail the in-depth table of content TOC & market synopsis on "The Global Web scale IT Market Research Report -Forecast to 2022".

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Study Objectives of Global Web scale IT Market:

- To provide detailed analysis of the market structure along with forecast of the various segments and sub-segments of the global web scale IT market.
- To provide insights about factors affecting the market growth.
- To analyze the global web scale IT market based porter's five force analysis etc.
- To provide historical and forecast revenue of the market segments and sub-segments with respect to four main geographies and their countries- North America, Europe, Asia, and Rest of the World (ROW)
- To provide country level analysis of the market with respect to the current market size and future prospective
- To provide country level analysis of the market for segment by solution, services, providers and end user industry.
- To provide strategic profiling of key players in the market, comprehensively analyzing their core competencies, and drawing a competitive landscape for the market

• To track and analyze competitive developments such as joint ventures, strategic alliances, mergers and acquisitions, new product developments, and research and developments in the Global Web scale IT Market

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## Segments:

The Global Web scale IT Market has been segmented on the basis of solution, services, providers and end-user industry. Solution includes self-healing software, automation, analytics and SDDC (software defined data center) among others. The services include- consulting, maintenance and integration among others. Providers include marketplace builder, social networks, internet service providers and content providers among others. The end user industry includes healthcare, energy & utilities, media & entertainment, manufacturing, retail, transportation, BFSI and logistics among others.

## Regional Analysis

The regional analysis of web scale IT market is being studied for areas such as Asia pacific, North America, Europe and rest of the world. Geographically, North America is expected to be the largest market in terms of revenue contribution due to high adoption of cloud based services by production systems and by distribution channels. Furthermore, Asia Pacific is expected to grow rapidly in web scale IT market due to growing investment by leading players including JoyentCloud, Rackspace, and VMware in enhancing cloud based services in the region. Also, Increase in demand of software based services in developing countries such as India and China is expected to lead growth in web scale IT market in Asia-Pacific region.

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