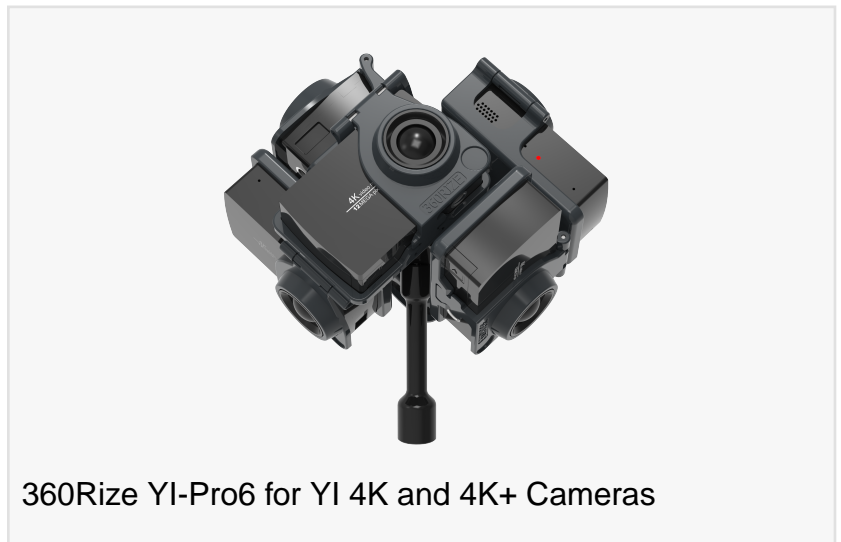


360Rize Debuting 5 New 360 Plug-n-Play™ HD 360 video gear for Yi 4K and 4K+ Camera Systems at NAB 2017

360Rize Inc., a company specializing in 360 video technology, debuts a new line of HD 360 Plug-n-Play™ 360 video gear for Yi Technology 4K and 4K Plus cameras.

OLEAN, NEW YORK, USA, April 23, 2017 /EINPresswire.com/ -- [360Rize](http://360Rize.com) Inc., a company specializing in 360 video technology, will debut a whole new line-up of high resolution patented 360 Plug-n-Play™ 360 video gear utilizing [Yi Technology](http://YiTechnology.com) 4K and the new 4K Plus action cameras at the 2017 NAB Show in Las Vegas. These solutions leverage the professional quality of Yi Technology 4K and 4K Plus action cameras, offering 360 filmmakers a small, powerful device for capturing high resolution 360 videos and photos.



“

Its great to be working with Yi and their amazing new 4K plus action cameras. The amazing quality, battery life and cost will help the VR industry grow with our patented camera arrays.”

*Michael Kintner,
CEO/Founder of 360Rize*

The new patented 360Rize product line for Yi cameras are available in six different camera arrays using 6, 7, 10, 12, 14 or 24 cameras for creating HD 360 video content in both 2D and 3D 360 video. The 360 Plug-n-Play™ design allows users to easily re-purpose these powerful small action cameras to use them as they were intended or simply plug them into the 360Rize 360 video camera arrays to generate HD 360 video content as high as 12,000 by 6,000 pixels.

Coming soon from 360Rize is also a special cable system, which will allow all the Yi cameras in the 360 rigs to be controlled as one, making it simple to start and stop the cameras in sync. The same system will sync all the camera settings, and allow record stop and start syncing all the cameras together as one.

“We are so excited to be working with Yi Technology and their amazing new 4K action cameras. It's great to work with the company's open source Yi Open API to utilize these powerful 4K small action cameras within our 360 Plug-n-Play™ camera arrays. The new 4K plus cameras have amazing quality, battery life, low to no heating problems which really helps our multi-camera arrays configurations.” says Michael Kintner, CEO/Founder of 360Rize.

The 360 Plug-n-Play™ rigs can create HD 360 spherical video content up to a resolution of 12K, and

in the case of the 360Orb rig (24 Cameras), up to 24K 360 photo resolution.

The new 360 Plug-n-Play™ systems for YI 4K and 4K Plus action cameras will be on display at the 360Rize booth N318VR, at the Vitech Group / Manfrotto booth C6025 at the NAB show in Las Vegas, NV, and are currently available through <https://shop.360rize.com>. Use Promo Code 2017-NAB-CA on check out and save \$50.

Key features of 360 Plug-n-Play™ for YI action cameras:

- All-purpose model for indoor and outdoor 360 filming in HD
- Multiple tripod and monopole mounting positions to hold the gear properly to minimize stitching and post production
- 360 Plug-n-Play™ design for simple camera installation for ease of onset production
- New modular design and hinged camera holders add durability and easy camera installation
- Compatible with 3/8" monopods, tripods and other standard mounting solutions
- Compatible with drones and UAVs

Key features of YI Technology Cameras modes for shooting in 360 Video:

- 4K Wide at 30,25 fps (16K) (All 360Rize Rigs)
- 4K Wide at 60,50,30,25 fps (16K) (Add 360Rize HD Rigs)
- 2.7K (4:3) at 30,25 fps (12K) (All 360Rize Rigs)
- 1440P at 60,50,30,25 fps (8K) (All 360Rize Rigs)
- Dual-Band Wi-Fi & Bluetooth Connectivity

About 360Rize/360Heros Inc:

360Rize a 360Heros Inc., company specializing in virtual reality 360 video technology, creates 360 spherical video camera systems that capture 360 video content as high as 12K resolution VR content. 360Rize also develops 360 video workflow solutions such as 360CamMan™, the world's first VR media management software and many other 360 video work flow solutions. Through years of research and innovation, 360Rize is empowering content creators to push the limits of this emerging technology and its unique modular 360 Plug-n-Play™ product line allows producers to use the action and cinematic cameras in multi-camera arrays or unplug them and use them as they were intended allowing producers to efficiently camera manage their video equipment for multiple purposes.

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360Rize YI-Pro10 for YI 4K and 4K+ Cameras



360Rize YI-Pro24 for YI 4K and 4K+ Cameras

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