

# American Academy of Estate Planning Attorneys Relaunches Search-Attorneys.com Directory

*High-traffic site boosts attorneys' online visibility*

SAN DIEGO, CALIFORNIA, UNITED STATES, April 25, 2017 /EINPresswire.com/ -- SAN DIEGO, CA — April 24, 2017 — With so many law firms out there, it can be difficult for attorneys to stand out enough to increase their discoverability. The first page of a Google search is prime real estate that many lawyers are vying for—and very few will ever get. That's where [Search-Attorneys.com](http://Search-Attorneys.com) comes in. Owned and operated by the American Academy of Estate Planning Attorneys (AAEPA), the already high-ranking, high-traffic directory was recently relaunched after a redesign that will further allow attorneys to get the search engine visibility they need to attract clients online.

Since the mid-1990s, Search-Attorneys.com has gained a reputation as a trusted platform where consumers can easily and quickly find excellent representation in practice areas such as estate planning, criminal defense, family law, personal injury, and intellectual property, among others. As a result, the site has been rewarded with “high domain authority” status from search engines—which has helped propel attorneys listed in the directory to top spots when people search for lawyers in their local area.

Lawyers can take advantage of Search-Attorneys.com's high traffic and search engine placement by creating a listing for free. Users can produce robust profiles that really sell their expertise by including information about their current practice, firm, past work experience, and education. In addition, attorneys are able to further attract more consumer activity by including photographs, videos, and links to their blog.

Search-Attorneys.com members also receive access to free resources, educational guides, ebooks, and webinars provided by the AAEPA.



The Founder of the American Academy of Estate Planning Attorneys



The Search-Attorneys.com Directory

For more information, visit [Search-Attorneys.com](http://Search-Attorneys.com) or email [Search-Attorneys@aaepa.com](mailto:Search-Attorneys@aaepa.com).

About the American Academy of Estate Planning Attorneys, Inc.

The American Academy of Estate Planning Attorneys (AAEPA) is a premier professional organization devoted to furthering the practice of estate planning around the country. Since 1993, the AAEPA has been helping attorneys build more successful practices through exclusive resources—such as research, education opportunities, and practice management systems—that were pioneered by the Academy's founders.

The Academy currently boasts over 125 member firms in 45 states. For more information, visit <http://www.aaepa.com> and <http://www.aaepa.com/blog/>.

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