

## OQIC Insured's Road Safety Monitor highlights increase in Oman's road safety

Details of survey are available at :OQIC Insured Road Safety Monitor website www.roadsafety.qic-insured.com

MUSCAT, OMAN, April 23, 2017 /EINPresswire.com/ -- OQIC Insured presents the findings of the next cycle of '<u>Oman Road Safety</u> Monitor', a unique perception study of driving behaviour in Oman

• Improved road infrastructure: there's a general feeling that the roads in Oman have become less dangerous overall

• Positive perception trends: respondents report significant decrease in tailgating, distracted driving, sudden lane swerving & speeding leading to increase in driving enjoyment

• Commute time: respondents report significant increase in commute time The overall positive perception trends of driving in Oman outweigh the negative ones in the most recent Oman Road Safety Monitor. The survey commissioned by OQIC Insured delivers

Navin Kumar CEO OQIC

encouraging perception trends of Oman's motorists about infrastructure, overall driving enjoyment, commute time and driving behaviour that are often linked to the cause of accidents in Oman. The survey, which was conducted by YouGov in February 2017 is based on the views of a representative sample of the residents of Oman.

Survey highlights over last 6 months:

81% of the respondents 'strongly agree'/'agree' that Oman's road infrastructure has slightly improved over the last six months, leading to more driving enjoyment (63%). However, 49% respondents believe that the commute time has significantly increased over the last six months. Only 36% respondents claim that dangerous driving may have increased vis-à-vis 41% (from previous cycle). The trend for distracted driving and speeding appears to have decreased as stated by (78%) respondents and (57%) respondents. The trend for abrupt changing of lanes seems to have slightly dropped too (66%) as stated by the respondents of the survey. The perception trend for tailgating appears to have significantly decreased over the last six months as affirmed by (63%) respondents.

Commenting on the findings of the survey, Navin Kumar, CEO of OQIC states, "It is indeed encouraging to observe that most of the dimensions included in the survey have developed in the

right direction, which can be attributed to the various initiatives taken by the ministry for improving road safety in the Sultanate of Oman. We are proud to be running this unique, long term perception study, as it demonstrates the efforts of OQIC Insured to actively support the creation of safer roads, in line with Oman's Vision 2020."

He further adds, "While the observed trends are mainly positive, further efforts in education, enforcement and infrastructure improvement are needed by all stakeholders, public and private entities and media to inculcate the culture of road safety in Oman. This means working collaboratively across all elements of the road transport system and recognizing that everybody has a role to play in improving road safety. It would also lay the foundations for a safe road transport system that will benefit future generations."

The details of Oman Road Safety Monitor can be found in OQIC Insured Road Safety Monitor website <u>www.roadsafety.qic-insured.com</u>

The study is repeated every six months with the next scheduled release in mid Q3/2017. -ENDS-

About OQIC Insured:

OQIC Insured is the personal insurance division of Oman Qatar Insurance Company. OQIC Insured's universe can be experienced at oqic-insured.com

About OQIC:

Established in 2004, Oman Qatar Insurance Company (OQIC) is a subsidiary of Qatar Insurance Group, which has a global underwriting footprint spread across all continents.

OQIC believes in delivering innovative retail solutions for Home, Travel and Motor insurances to every segment of its customer base. For further information on OQIC, please visit: <u>www.oqic.com</u>

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