

# Pure Play Software Testing Services 2017 Global Market Expected To Grow At CAGR 19.41% And Forecast To 2021

The analysts forecast the global pure play software testing services market to grow at a CAGR of 19.41% during the period 2017-2021.

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<u>Global Pure Play Software Testing Services</u> <u>Market</u>

## Description

The global technology industry has witnessed various acquisitions, cross-border mergers, and the rapid adoption of social media platforms. It has also seen the creation of large volumes of data and rapid advances in cloud and mobile technologies. Another major progress was the Internet of Things (IoT), which is gradually changing the ways how organizations interact with their employees, partners, and customers. The change in business needs compels industries to increasingly rely on digital transformation, mobility, and smart data analytics software. These services have become key investment areas.



#### Covered in this report

The report covers the present scenario and the growth prospects of the global pure play software testing services market for 2017-2021. To calculate the market size, the report considers the revenue generated from the sales of pure play software testing services.

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The market is divided into the following segments based on geography:

- Americas
- APAC
- EMEA

The Global Pure Play Software Testing Services Market 2017-2021, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers the market landscape

and its growth prospects over the coming years. The report also includes a discussion of the key vendors operating in this market.

Key vendors

- Inspearit
- Planit Testing
- QualiTest
- Software Quality Systems

Other prominent vendors

- Acutest
- Amsphere
- Chakkilam Infotech
- Fraunhofer Institute for Experimental Software Engineering
- imbus
- QA InfoTech
- Silicus Technologies
- Tesnet Software Testing
- Trigent Software

Market driver

- Need for cost reduction and faster time-to-market
- For a full, detailed list, view our report

Market challenge

- Interoperability issues with devices and enterprise applications
- For a full, detailed list, view our report

Market trend

- Emergence of virtualized test environments
- For a full, detailed list, view our report

Key questions answered in this report

- What will the market size be in 2021 and what will the growth rate be?
- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?

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- Other prominent vendors

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