

Vinyl Flooring Market is Expected to Boost up over the Period of 2017 – 2022

Vinyl Flooring Market by product, by Application, by Region, Vinyl Flooring Market is expected to high market size | Vinyl Flooring Market

PUNE, MAHARASHTRA, INDIA, April 24, 2017 /EINPresswire.com/ -- Market Highlights

Vinyl Flooring Market around the world is growing rapidly. Vinyl flooring is manufactured in many parts of the world and is the most popular product these days. The cost associated with

Vinyl Flooring Industry is very less as compared to the flooring work done with some other material. Additionally, easy availability, high flexibility, dirt and water resistant and durability are some of the factors driving the market of vinyl flooring. Moreover, this flooring type can be installed directly over the floor without demolition requirement.



Major Key Players : Gerflor Group, Armstrong Flooring Inc., Mannington Mills Inc., Shaw Industries Group Inc., Tarkett Group, TOLI Floor Corporation, Interface, Inc., and Polyflor Ltd. "

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Regional Analysis

Vinyl flooring production is consequently high in Asia-Pacific, with China, and India are expected to be the most promising markets. The main driving forces in the Asia-Pacific region includes improved standard of living in developing economies with hygiene requirements and

growth in spending capacity are some of the factors which drive the market of Vinyl Flooring. However, amount of time needed to install the flooring and difficulty in removing once installed are some of the restraining factors for the market of vinyl flooring.

Key Player

• Mohawk Industries Convenience

- Gerflor Group
- Armstrong Flooring Inc.
- Mannington Mills Inc.
- Shaw Industries Group Inc.
- Markett Group
- TOLI Floor Corporation
- Interface, Inc.
- Bolyflor Ltd.

Taste the market data and market information presented through more than 26 market data tables and 15 figures spread over 111 numbers of pages of the project report. Avail the in-depth table of content TOC & market synopsis on “Vinyl flooring Market Report -Forecast to 2022”.

Market Research Future Analysis

Low cost and rising demand for anti-bacterial flooring is some of the factors which are booming the market of vinyl flooring. Disposal of waste, environmental & health related issues and fluctuating prices of raw materials are some of the factors hampering the market of the Vinyl flooring.

Vinyl flooring is manufactured in roll, tile and plank form and is used in residential segment and technically advanced solutions for labs and hospitals. It is easy to clean & maintain and also reduces noise levels as compared to echoing wood flooring are some of the factors which is augmenting the market. Currently, Asia pacific is leading the market of vinyl flooring. Moreover, government initiatives have developed recycling programs specifically for vinyl products.

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Study Objectives of Vinyl flooring markets Market.

- To provide detailed analysis of the market structure along with forecast of the various segments and sub-segments of the Vinyl flooring Market.
- To provide insights about factors affecting the market growth.
- To analyze the Vinyl flooring markets market based porter's five force analysis etc.
- To provide historical and forecast revenue of the market segments and sub-segments with respect to four main geographies and their countries- North America, Europe, Asia, and Rest of the World (ROW)
- To provide country level analysis of the market with respect to the current market size and future prospective
- To provide country level analysis of the market for segment by product, material, application and sub-segments.

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