



HortEx Vietnam; The first dedicated exhibition for Horticulture and Floriculture in Vietnam

1st International Exhibition & Conference for Horticultural and Floricultural Production and Processing Technology in Vietnam

HO CHI MINH CITY, VIETNAM, April 24, 2017 /EINPresswire.com/ -- Nova Exhibitions BV (The Netherlands) and Veas Co. Ltd. (Vietnam) are pleased to announce the launch of HortEx Vietnam; the first dedicated exhibition for Horticulture and Floriculture in Vietnam.

HortEx Vietnam will take place from 14-16 March 2018 in the Saigon Exhibition & Convention Center (SECC) in Ho Chi Minh City.

Horticulture and Floriculture are one of the most promising sectors of the Vietnamese economy and HortEx Vietnam aims to serve all segments of this fast growing and promising industry with a targeted trade show.

HortEx Vietnam will cover all segments of Horticulture and Floriculture and will be open to trade professionals only. The exhibition is supported by the Ministry of Agriculture and Rural Development and VinaFruit (Vietnam's Fruit & Vegetable Association). This strong support underlines the necessity of the event in this fast emerging market!

At HortEx Vietnam participants will be able to meet key decision-makers, strengthen valuable contacts with customers and partners and explore the potential of an exciting and huge emerging market.

Vietnam

Vietnam is a huge emerging market with a population of some 92 million. Vietnam has been securing socio-political stability, and is known to be one of the most dynamic economies worldwide. Since 1991 the economic growth has averaged a stunning 7.5% each year.

Vietnam is now in a period of golden population structure with 60% of its population being at working age. Furthermore, the country is a market economy, a member of the WTO, and a party to multiple frameworks for international economic integration, including free trade agreements with partners both within and outside the region.

Horticulture and Floriculture are one of the most promising sectors of the Vietnamese economy and according to experts Vietnam has the potential to become one of the world's largest flower exporters. The country's exports of Fruits & Vegetables have enjoyed strong growth in the past years, with an average rate of 26.5 per cent a year, from \$439 million in 2009 to some \$2.5 billion in 2016. A further growth is expected due to strong exports and a strong domestic demand.

For more information please contact us direct, or visit www.hortex-vietnam.com.

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