

# Global Car Rental Market 2017 Share, Trend, Segmentation and Forecast to 2022

*Major Key players in car rental market 2017 Enterprise, Hertz, Avis Budget Group, Europcar, Sixt, ALD Automotive, Localiza, Movida, CAR Inc., Unidas*

PUNE , MAHARASHTRA, INDIA, April 24, 2017 /EINPresswire.com/ -- [Car Rental](#) Industry

## Description

Wiseguyreports.Com Adds "Car Rental -Market Demand, Growth, Opportunities and Analysis of Top Key Player Forecast To 2022" To Its Research Database

The major players in global market include

Enterprise, Hertz, Avis Budget Group, Europcar, Sixt, ALD Automotive, Localiza, Movida, CAR Inc., Unidas.

Geographically, this report split global into several key Regions, with, revenue (million USD), market share and growth rate of Car Rental for these regions, from 2012 to 2022 (forecast)

United States

EU

Japan

China

India

Southeast Asia

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## 1 Methodology/Research Approach

This research study involved the extensive usage of both primary and secondary data sources. The research process involved the study of various factors affecting the industry, including the government policy, market environment, competitive landscape, historical data, present trends in the market, technological innovation, upcoming technologies and the technical progress in related industry, and market risks, opportunities, market barriers and challenges. The following

illustrative figure shows the market research methodology applied in this report.

## 1.1 Research Programs/Design

Table Research Programs/Design for This Report

Research Design

Historical Data

(2012-2016) Industry Trends Global Revenue;

Status and Outlook;

Competitive Landscape

?By Manufacturers;

?Expansion;

?Mergers and Acquisitions Product Revenue for Top Players

?Market Share

?Growth Rate

?Present Situation Analysis;

Market Segment

?By Applications

?By Regions/ Geography Sales Revenue

?Market Share;

?Growth Rate

?Present Situation Analysis

Influencing

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Factors Market Environment

?Government Policy

?Technological Changes Market Drivers

?Growing Demand of Downstream

?Reduction in Cost

Market Risks Market Opportunities and Challenges

Market Forecast

(2017-2022) Market Size Forecast

?Global Overall Size

?By Type/Product Category

?By Applications/End Users

?By Regions/Geography Key Data (Revenue)

?Market Size;

?Market Share (%);

?Growth Rate (%);

?CAGR (%);

?Product Sales Price

## 1.2 Market Size Estimation

Top-down and bottom-up approaches are used to validate the global Car Rental market size market and estimate the market size for manufacturers, regions segments, product segments and applications (end users).

The market estimations in this report are based on the marketed sale price of Car Rental (excluding any discounts provided by the manufacturer, distributor, wholesaler or traders). The percentage splits, market shares, and breakdowns of the product segments are derived on the basis of weightages assigned to each of the segments on the basis of their utilization rate and average sale price. The regional splits of the overall Car Rental market and its sub-segments are based on the percentage adoption or utilization of the given product in the respective region or country.

Major players in the market are identified through secondary research and their market revenues determined through primary and secondary research. Secondary research included the research of the annual and financial reports of the top manufacturers; whereas, primary research included extensive interviews of key opinion leaders and industry experts such as experienced front-line staff, directors, CEOs and marketing executives. The percentage splits, market shares, growth rate and breakdowns of the product markets are determined through using secondary sources and verified through the primary sources.

All possible factors that influence the markets included in this research study have been accounted for, viewed in extensive detail, verified through primary research, and analyzed to get the final quantitative and qualitative data. The market size for top-level markets and sub-segments is normalized, and the effect of inflation, economic downturns, and regulatory & policy changes or other factors are not accounted for in the market forecast. This data is combined and added with detailed inputs and analysis from QYResearch and presented in this report.

The following figure shows an illustrative representation of the overall market size estimation process used for this study.

Figure Bottom-up and Top-down Approaches for This Report

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