

# UNWTO candidate Dho receives powerful endorsement on Earth Day

*Director of The Earth Institute at Columbia University Jeffrey Sachs endorses Ambassador Dho Young-shim for UNWTO Campaign*

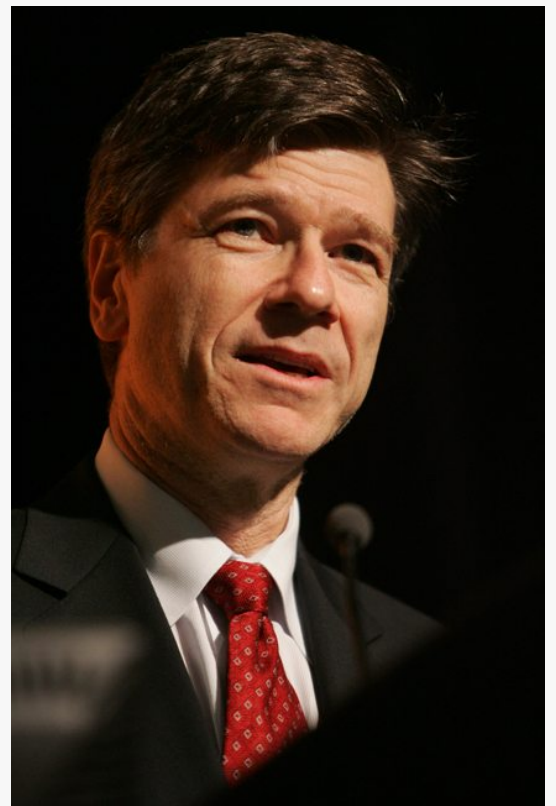
NEW YORK, NEW YORK, USA, April 25, 2017

[/EINPresswire.com/](http://EINPresswire.com/) -- The Earth Day event was celebrated in 192 countries around the globe. Professor Jeffrey David Sachs is an American economist and director of The Earth Institute at Columbia University, where he holds the title of University Professor, the highest rank Columbia bestows on its faculty. He is known as one of the world's leading experts on economic development and the fight against poverty.

He is a special adviser to the former United Nations Secretary-General Ban Ki-Moon on the Millennium Development Goals, having held the same position under former UN Secretary-General Kofi Annan. He is co-founder and chief strategist of Millennium Promise Alliance, a nonprofit organization dedicated to ending extreme poverty and hunger.

Ambassador Dho Young-shim is the Chairperson of the UN World Tourism Organization's Sustainable Tourism for Eliminating Poverty (ST-EP) Foundation (Republic of Korea)

Ambassador Dho promotes tourism, sports, and education to fight poverty in the world's least developed countries. She is spearheading the Thank You Small Library project of the UNWTO ST-EP Foundation which has established over 80 libraries in developing countries since October 2007.



Ambassador Dho is a remarkable person: full of energy, drive, and tremendous organizational and leadership capacity.”

*Professor Jeffrey David Sachs, Columbia University*

Ms. Dho is a candidate to become the next Secretary-General of the United Nations World Tourism Organization (UNWTO).

Today Professor Jeffrey David Sachs issued an open letter of endorsement to support the campaign for Ambassador at UNWTO.

The open letter reads:

To All Concerned:

I am absolutely delighted to learn that Ambassador Dho Young-Shim is a candidate to lead the UN World Tourism Organization (UNWTO). Under the very able leadership of Secretary-General Dr. Taleb

Rifai, the UNWTO has positioned itself and the tourism industry as a strong and creative supporter of Agenda 2030 and the Sustainable Development Goals. From my detailed and longstanding engagement with Ambassador Dho I have no doubt that she would continue to lead the UNWTO with great energy, dedication, decency, and commitment to the global agenda of sustainable development and peace.

In my capacity as a senior UN advisor and as a development scholar and practitioner at Columbia University, I have closely worked with Ambassador Dho for more than a decade, for both the Millennium Development Goals and the Sustainable Development Goals. Ambassador Dho is a remarkable person: full of energy, drive, and tremendous organizational and leadership capacity.

She gets things done. She insists that others get things done. And she always acts for the greater good. She has served as a member of many high-level groups in support of the UN agenda and the UN leadership, currently including her active role as a member of the SDG Advocates appointed by the UN Secretary-General, in which I too am a member.

Ambassador Dho knows the challenges facing Africa and the developing world more generally.

She also knows well and on a first-hand basis the successes that Korea has achieved during the past half century in economic development and quality education, and has worked fervently and diligently to extend the lessons of Korea's successes to the rest of the world. And she knows the myriad ways that tourism can serve not only the wellbeing and safety of tourists and workers in the tourist sector, but of humanity more generally, in extending good will, creating quality jobs, and breaking down barriers between peoples.

I am fully confident that Ambassador Dho would be an outstanding Secretary General of UNWTO.

With all best wishes,  
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