

Smart Roads Market Size, Segment, and Global Major Key Players Research to 2027

Global Smart Roads Market Information, By Technology (Transportation), by Sensor (Anemometers, Strain Gauges), by Deployment Forecast 2016-2027

PUNE, MAHARASHTRA, INDIA, April 25, 2017 /EINPresswire.com/ -- World is becoming smarter and with the introduction of automated vehicles, risk of uncertainty is also increasing. Smart Road is an option to this problem. [Smart roads](#) guides the drivers of any object which is in front of him or he's not able to see. It will signal the vehicle about any possible incident which can occur.

Study Objective of Smart Roads Market:

- To provide detailed analysis of the market structure along with forecast of the various segments and sub-segments of the [Global Smart Roads Market](#).
- To provide insights about factors affecting the market growth.
- To analyze the Smart Roads market based on various factors- price analysis, supply chain analysis, porter's five force analysis etc.
- To provide historical and forecast revenue of the market segments and sub-segments with respect to four main geographies and their countries- North America, Europe, Asia, and Rest of the World (ROW).
- To provide country level analysis of the market with respect to the current market size and future prospective.
- To provide country level analysis of the market for segment by technology, by sensors, by deployment and sub-segments.
- To provide strategic profiling of key players in the market, comprehensively analyzing their core competencies, and drawing a competitive landscape for the market.
- To track and analyze competitive developments such as joint ventures, strategic alliances, mergers and acquisitions, new product developments, and research and developments in the Global Smart Roads Market.

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North America is dominating the market of Smart Road due to the technological advancement. Countries like US and Canada which are highly advanced countries in the field of technology consist many players which are in manufacturing of smart road equipment's. These countries pays high attention to the road safety and as a result smart road becomes a good option.

The prominent players in the market of Smart Road are-

- Alcatel Lucent (France)
- Apsch AG (Austria)
- Indra Sistemas, S.A. (Madrid)
- LG CNS (South Korea)
- Siemens AG (Germany)
- Cisco (U.S.)
- Apsch TrafficCom (Austria)
- Xerox Corporation (U.S.)
- Huawei (China)

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Industry News:

- In May 2016, Huawei announced the collaboration with Dubai Police to make the road safer with the help of advance technology.
- In April 2016, Kapsch TrafficCom announced the acquisition of Schneider Electric's Transportation Business which is a provider of real time IT solutions and one of the best intelligent transportation systems.
- In October 2016, Siemens AG announced the collaboration with Cohda Wireless to work together on smart road project.

The reports also covers brief analysis of Geographical Region includes:

Americas

- North America
- US
- Canada

Europe

- Western Europe
 - Germany
 - France
 - Italy
 - Spain
 - U.K
 - Rest of Western Europe
 - Eastern Europe
- #### Asia- Pacific
- Asia

- China
- India
- Japan
- South Korea
- Rest of Asia

Pacific

The Middle East& Africa

The report for Global Smart Roads Market of Market Research Future comprises of extensive primary research along with the detailed analysis of qualitative as well as quantitative aspects by various industry experts, key opinion leaders to gain the deeper insight of the market and industry performance. The report gives the clear picture of current market scenario which includes historical and projected market size in terms of value and volume, technological advancement, macro economical and governing factors in the market. The report provides details information and strategies of the top key players in the industry. The report also gives a broad study of the different market segments and regions.

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