

# Cold Pressed Juice Market is Expected to Grow at a CAGR of 7% by 2022

*Global Cold Pressed Juice Market Research Report - Forecast to 2022*

PUNE, MAHARASHTRA , INDIA , April 26, 2017 /EINPresswire.com/ -- Market Research Future published a half cooked research report on the global [cold pressed juice market](#) which has been estimated to grow more than 7% till 2022.



Key Players: PepsiCo Inc.,  
Hain BluePrint, Inc, Suja Life  
, LLC v, Liquiteria,  
Greenhouse Juice  
Co.,Organic Press Juices,  
Evolution Fresh,RAW  
Pressery

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*Market Research Future*

## Market Overview:

Cold Pressed Juices have caught attention among consumer groups due to their high nutritional values. The growth of cold pressed juices market is also supported by people’s increasing tendency for healthy diet. Improved traction and buying over premium natural juices has resulted in improved sales of cold pressed juices.

There are various combination of fruits and vegetable juices available in the market, for various functional uses

like weight loss, energy booster, detox, rejuvenate. Consumers also can customize the combination according to their requirements. Various nuts and seeds are added to fortify cold pressed juices, making them healthier hence working class women prefer such type of juice to meet their daily intake of nutrients.

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## Market Forecast:

Global cold pressed juice market is growing mainly due to rising health concerns about trans-fat and increasing demand of healthy beverages which are supporting the growth of this market. Many well-known dieticians are opening their own manufacturing unit to improve their client’s lifestyle which is influencing the market growth of cold pressed juice. Key players are investing in vending machines as means of advertising it to consumers, as few vending machines have come up with display of ingredients mainly natural and nutritional information. Decline in the carbonated and other chemical preservative added beverages are driving sales of cold pressed juices.

These factors will play a key role to grow cold pressed juice market at CAGR of 7% during the

forecast period 2016-2022.

#### Present and Future Market Analysis:

Consumption of cold pressed orange and carrot juices has increased in developed countries due to their unique health benefits. Cold pressed juices can be made available in fast food chains as people are looking for alternative of carbonated beverages. In Asia, tropical fruit juices can be cold pressed and transported to other region where fresh fruits are not available.

#### Key Players of Cold Pressed Juice Market:

- PepsiCo Inc. (U.S.)
- Hain BluePrint, Inc (U.S.)
- Greenhouse Juice Co. (U.S.)
- Organic Press Juices (UAE)
- Evolution Fresh (U.S.)
- RAW Pressery (India)

The global cold pressed juice market is fragmented in accordance with various vendors including international and regional players. Companies are competing on the basis of product differentiation, portfolio, and pricing. This market is dominated by top key manufacturers who have global presence as well as strong brand image.

Access Report Details @ <https://www.marketresearchfuture.com/reports/cold-pressed-juice-market>

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Regional Analysis:

The global cold pressed juice market is segmented into North America, Europe, Asia Pacific and rest of the world (RoW). Among these North America has a major market share followed by Europe, Asia Pacific on the other hand is the growing market of global cold presses juice. Growing population and rise in disposable income in Asia Pacific is driving the demand for cold pressed juice.

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In order to stay updated with technology and work process of the industry, MRFR often plans & conducts meet with the industry experts and industrial visits for its research analyst members.

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