

Media Alert: Kenandy to Present at Salesforce World Tour New York

REDWOOD CITY, CALIFORNIA, USA, April 27, 2017 /EINPresswire.com/ -- [Kenandy](#), an enterprise resource planning (ERP) solution built natively on the Salesforce platform, will be speaking at two different events at the upcoming Salesforce World Tour in New York on May 2. Marie Jackson, Chief Marketing Officer for Kenandy, will be participating on a Salesforce AppExchange Partner Panel, and Jeff Underdahl, Vice President, Business Consulting for Kenandy, will be presenting a session titled "Salesforce CPQ & Kenandy ERP: The Front Office Meets Back Office."

What:

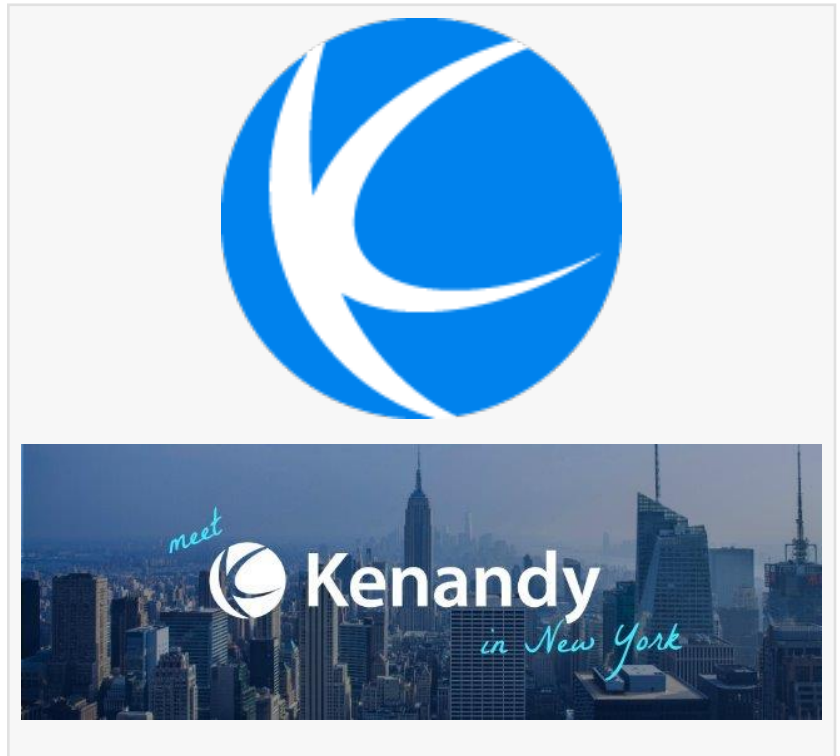
The Salesforce partner panel discussion is a breakfast event held prior to the Salesforce conference and will feature several companies from the Salesforce AppExchange Partner Program. Marie Jackson will discuss Kenandy's partnership with Salesforce, as well as provide background on its inception, the ecosystem of partners within the program, and the benefits Salesforce offers to Kenandy and its customers.

Jeff Underdahl will present a session during the conference titled "Salesforce CPQ & Kenandy ERP: The Front Office Meets Back Office," which will outline how the powerful combination of [Kenandy Cloud ERP](#) on Salesforce unifies sales opportunities, quotes, sales orders, work orders, purchase orders, shipments, and financials under one seamless application. The discussion will showcase the user-intuitive Kenandy platform and demonstrate real-world ways employees can gain rapid understanding of their overall costs and supply chain, while also having instant insight into big picture data, such as the cost to serve customers, promotion yields, success of new product introductions, etc.

The objective of the [Salesforce World Tour New York](#) is to highlight the power of the Salesforce Customer Success Platform and the world's smartest CRM solution for attendees. The conference will showcase new ways companies are using artificial intelligence, back office integration, and analytics from the platform to connect with their customers in new and engaging ways.

Who:

Marie Jackson, Chief Marketing Officer, Kenandy, @majksn _



Marie Amoruso Jackson brings over 20 years of global marketing leadership and operations experience which drives demand generation metrics, revenue growth, brand awareness and digital expertise to her role as Chief Marketing Officer at Kenandy. Prior to joining Kenandy, Jackson was Chief Marketing Officer for Retail Solutions, a big data analytics company in the retail space specializing in supply chain, sales and digital marketing solutions for many of the Consumer Products enterprise leaders.

Before joining Retail Solutions, she was EVP Marketing for Live Ops, a cloud contact center that intelligently routed work to sales and customer service agents anywhere, anytime as independent agents. She has served in a variety of marketing and business development positions in start-ups to large public enterprises including Edify, Intervoice, Good Technology and Apple Computer.

Jeff Underdahl, Vice President, Business Consulting, Kenandy

Jeff Underdahl brings nearly two decades of experience in ERP software, solutions engineering, and business development to his role of Vice President of Business Consulting at Kenandy. Underdahl offers extensive knowledge of the manufacturing industry combined with a proven track record for customizing solutions that empower manufacturing companies to innovate.

Prior to joining Kenandy, Underdahl was the Vice President of Technical Sales and Product Innovation at Luxent, Inc., a full-service provider specializing in delivering cloud-based Salesforce and ERP solutions for mid-sized manufacturers and distributors. Before joining Luxent, Jeff spent 15 years at Epicor Software in Solution Consulting,

When:

Tuesday, May 2, 2017

AppExchange Partner Panel: 7:30 - 9:30 a.m. ET

“Front Office Meets Back Office” Conference Session: 2:00 - 2:20 p.m. ET

Where:

AppExchange Partner Panel:

Santina, 820 Washington St. New York, NY 10014

“Front Office Meets Back Office” Conference Session

Javits Center

655 W 34th St, New York, NY 10001

Registration for the event can be found here.

For more information, contact Renee Berry at pr@kenandy or 650.209.8472.

About Kenandy, Inc.

Kenandy's Cloud ERP on Salesforce empowers business innovation. Kenandy has redefined enterprise resource planning by allowing customers to map their ERP to their existing business processes. Kenandy is dedicated to giving companies the freedom to innovate products, services, operations and relationships with Cloud ERP that is flexible and ready for growth. Unlike traditional ERP systems, Kenandy provides an end-to-end Cloud ERP in 150 Business Ready Objects™, not thousands of tables. Now you can, with Kenandy. www.Kenandy.com

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