

"Pimp My Drag" A New Drag Makeover Show Premieres On HeyQween.TV!

"Pimp My Drag" A New Drag Makeover Show Premiered On HeyQween.TV Wednesday April 26, 2017!

LOS ANGELES, CA, UNITED STATES, April 27, 2017 /EINPresswire.com/ -- "Pimp My Drag" is a new drag makeover show from the widely successful HeyQween.TV channel where young qweens get assistance and guidance from a panel of experts in drag makeup, style and performance. Each show culminates in a reveal performance in front of a live audience at the [Hey Qween!](#) studio.



Jonny McGovern and Lady Red

The show is created and hosted by the co-stars of Hey Qween! Jonny McGovern and Lady Red Couture. In addition to hosting and executive producing Hey Qween!, Jonny has long been a champion of drag, developing and producing multiple drag artists and projects both in New York City and LA. Lady Red Couture known as "the largest drag queen in captivity" has been doing drag for 20 years and is part of the national tour of "The Drag Queens Of Comedy."

“

Pimp My Drag was created so we could give a spotlight and a leg up to the many talented young queens we meet performing all over the country!"

Jonny McGovern

"Pimp My Drag was created so we could give a spotlight and a leg up to the many talented young queens we meet performing all over the country" says McGovern. "We're not trying to change the queens- we are trying to elevate what they do and give them the benefit of our teams' years of experience."

Jonny and Lady Red are joined by legendary nightlife duo Erickatoure Aviance & One Half Nelson and music maestro Adam Joseph. Ericka and Nelson are style mavens whose incredible looks have earned them worldwide press and have traveled the world appearing at such events as The Life Ball and being photographed by W magazine. Performance expert Adam Joseph is an award winning singer and songwriter who in addition to being the Hey Qween! bandleader also just had an international hit with the club track " Linda Evangelista" Additionally, Adam also wrote the theme song and score to "Pimp My Drag".

The show is produced by Jonny McGovern, Walter Delmar and Susan Wrenn for HeyQween.TV. The show will run monthly on Hey Qween.TV.

FOLLOW US

<http://HeyQween.tv>

<https://www.facebook.com/heyqweentv>
<https://www.instagram.com/heyqweentv>
<http://www.twitter.com/heyqweentv>
<https://www.instagram.com/jonnymcgovernisyourdaddy>

HeyQueen.tv is part of the POWERmedia family of channels which includes theStream.tv, emPOWERme.tv, and Hollywood Skyline Studios
<http://thestream.tv>
<http://empowerme.tv>
<http://hollywoodskylinestudios.com/>

Susan Wrenn
HeyQueen.tv
(310) 424-5197
email us here



MEATBALL From The Premiere Episode of PIMP MY DRAG



PIMP MY DRAG JUDGES

This press release can be viewed online at: <http://www.einpresswire.com>

Disclaimer: If you have any questions regarding information in this press release please contact the company listed in the press release. Please do not contact EIN Presswire. We will be unable to assist you with your inquiry. EIN Presswire disclaims any content contained in these releases.

© 1995-2017 IPD Group, Inc. All Right Reserved.