

ThinkTime Accelerating Globally, Adds Data Center in Frankfurt, Germany, to Support Growing European Client Base

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OSLO, NORWAY, April 26, 2017 /EINPresswire.com/ -- ThinkTime, a cloud-based operational task management software and solutions provider for retailers, today announced an increased footprint throughout the European market with the installation of a new data center in Frankfurt, Germany.



Since launching version 2.0 in 2016,

ThinkTime is rapidly expanding its customer base both in the U.S. and internationally. Beyond best-in-class performance, ThinkTime's solutions include several features that are key differentiators for global retailers, such as multi-country capabilities, customizable dashboards, and advanced



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personalization. The software provider's services help European retailers meet corporate goals and improves communication and associate engagement across borders.

"As the digital retail marketplace grows, the need for rapid return on investment has never been higher in the physical store, which is driving an unprecedented focus on both store execution and sales associate engagement," said Steve Levy, president of ThinkTime. "Internationally we've found countries operate very much within their own methods and we've developed our solutions to allow retail managers to send

critical tasks and targets throughout the chain specifically customized to their cultures, laws and environments." Levy continued: "With ThinkTime 2.0 installed, corporate maintains visibility to all tasks and can also monitor and adjust on the fly to maximize results throughout all stores."

In 2017, ThinkTime is poised to support some 73,000 associates at more than 15,000 stores in more than 40 countries. With the new data center in Europe, Levy sees more expansion in ThinkTime's future.

"Frankfurt's central location eliminates network latency for our European clients and ensures ThinkTime is in full compliance with current EU data laws. As we expand globally, we will open additional data centers in select, targeted locations throughout the continent to meet our growing list of customers' needs," Levy said.

Marketing Director ThinkTime 877.844.4462 email us here



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