

IT Services Market 2017 Share, Trend, Segmentation and Forecast to 2022

IT Services Global Market Share, Opportunities, Segmentation and Forecast to 2022

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/EINPresswire.com/ -- Summary Global [IT Services](#) industry profile provides top-line qualitative and quantitative summary information including: market size (value 2012-16, and forecast to 2021). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.



Synopsis

Essential resource for top-line data and analysis covering the Global IT Services market. Includes market size and segmentation data, textual and graphical analysis of market growth trends and leading companies.

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Key Highlights

- The IT services industry is valued as the combination of the business process outsourcing (BPO) services market, the application services market, and the infrastructure services market. The BPO services market is valued as the revenues accrued from the provision of client relationship management BPO, finance & accounting BPO, human resource outsourcing, knowledge process outsourcing, procurement BPO, and vertical-specific BPO services. The application services market is valued as the revenues accrued from the provision of application development, management, and testing services. The infrastructure services market is valued as the revenues accrued from the provision of the following service lines: application hosting and data center, co-location, desktop support and management, security and storage. All currency conversions are at constant 2016 annual average exchange rates.

- The Global IT Services industry had total revenues of \$585.3bn in 2016, representing a compound annual growth rate (CAGR) of 1.9% between 2012 and 2016.
- The infrastructure services segment was the industry's most lucrative in 2016, with total revenues of \$234.8bn, equivalent to 40.1% of the industry's overall value.
- Slowdown in this industry has largely been driven by the IT infrastructure segment. As cloud computing grows in popularity, buyers are re-thinking the way in which they spend money on IT services.

Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the Global IT Services market
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the Global IT Services market
- Leading company profiles reveal details of key it services market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the Global IT Services market with five year forecasts

Reasons to buy

- What was the size of the Global IT Services market by value in 2016?
- What will be the size of the Global IT Services market in 2021?
- What factors are affecting the strength of competition in the Global IT Services market?
- How has the market performed over the last five years?
- What are the main segments that make up the Global IT Services market?

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