

Cold Pressed Juice Market Trends and Global Forecast to 2022

Global Cold Pressed Juice Market in Consideration with Source (vegetables, fruits, nuts & seeds, mixed and others

PUNE, MAHARASHTRA, INDIA, April 27, 2017 /EINPresswire.com/ -- Cold pressed juice is extracted by hydraulic press from fruits and vegetables which allows the juice to taste fresher retaining nutrients as compared other conventional juice extracting methods used. With increase awareness about ill effects caused due to added sugar and other chemical preservatives, demand for cold pressed juice has increased in recent years and mostly from health cognizant consumers, as this method of juice extraction preserves nutrient content after juice extraction. As sales of carbonated drinks are declining, it is driving the [cold pressed juice market](#) in recent years and this is expected to continue in future. Health concerned mothers are aware of the side effects caused by adding sugars in juice and using packed juice which has preservatives, hence prefer juice for their children which retains nutrition for their children. Globally the market for cold pressed juice is expected to grow at the rate of 7% from 2016 to 2022.

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Study Objectives of Cold Pressed Juice Market:

- In depth analysis of the market segments and sub-segments
- Estimating and forecasting market size by source, functional use and region
- Analyzing key driving forces which are influencing the market
- Analyzing the market on region level and its market predictions for North America, Europe, Asia and rest of the world (ROW)
- Value chain & supply chain analysis
- Company profiling of major players of the market
- Competitive strategy analysis and mapping of key stakeholders in the market
- Analyzing historical market trends, technologies and current government regulatory requirements

Intended Audience:

- Cold pressed juice manufacturers
- Dieticians
- Agriculture Industry

- Retailers and wholesalers
- Traders, importers and exporters

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Cold pressed juice market has been segmented on the basis of source, which includes vegetables, fruits, nuts & seeds and mix juice. On the basis of functional use, market is segmented into weight loss, detoxification of impurities, rejuvenating properties energy booster and others.

Key Findings:

- Cold pressed juice manufacturers are selling juice through retail and e-commerce
- The demand for cold pressed juice is increasing compared to other juices due to its unique health benefits

Regional Analysis:

The [global cold pressed juice market](#) is segmented into North America, Europe, Asia Pacific, and rest of the world (RoW). Among this North America region has major market share followed by Europe. Growing population, rise in disposable income, growing awareness about healthy diet in North America is driving the demand for cold pressed juice in that particular region.

Key Players:

- PepsiCo Inc. (U.S.)
- Main BluePrint, Inc (U.S.)
- Suja Life , LLC v, Liquiteria (U.S.)
- Greenhouse Juice Co. (U.S.)
- Organic Press Juices (UAE)
- Evolution Fresh (U.S.)
- RAW Pressery (India)

The cold pressed juice market is segmented under the following regions mentioned below:

North America

- US
- Canada
- Europe

Europe

- Germany
- France
- Italy

- Spain
 - UK
 - Rest of Europe
- Asia-Pacific
- China
 - India
 - Australia
 - Singapore
 - Rest of Asia Pacific
- Rest of the world
- Brazil
 - Argentina
 - Saudi Arabia
 - South Africa
 - Others

The report about Global Cold Pressed Juice Market from Market Research Future comprises of extensive primary research along with detailed analysis of qualitative as well as quantitative aspects by various industry experts and key opinion leaders to gain deeper insight about the market and industry performance. The report further gives a clear picture of current market scenario which includes historical and projected market size with respect to value and volume, technological advancement, macro economical and governing factors in the market. The report further provides detail information and strategies of top key players in the industry; also gives a broad study about different markets segments and regions.

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