

MARKETCREST, LLC IS ANNOUNCED AS A 2017 HERMES GOLD WINNER AND HONORABLE MENTION WINNER

MARKETCREST, LLC IS ANNOUNCED AS A 2017 HERMES GOLD WINNER IN THE BLOG (OVERALL) CATEGORY AND HONORABLE MENTION IN THE DIGITAL MARKETING CAMPAIGN CATEGORY

DALLAS, TX, UNITED STATES, May 2, 2017 /EINPresswire.com/ -- DALLAS, TX – Hermes Creative Awards recently announced winners in the 2017 international awards competition for creative professionals involved in the concept, writing and design of traditional emerging media. Hermes Creative Awards recognizes outstanding work in the industry while promoting the philanthropic nature of marketing and communication professionals.



There are over 6,000 entries from throughout the United States, Canada and numerous other countries in the Hermes Creative Awards 2017 competition. Entries come from corporate marketing and communication departments, advertising agencies, PR firms, design shops, production companies and freelancers.

“

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MarketCrest President, Scott Berry

MarketCrest, a McKinney, TX [marketing consulting](#) and [marketing services](#) firm with clients across five states, and one in the UK, were eager to showcase some of the recent creative work being delivered to clients. The team, led by President Scott Berry, decided to submit one of their case studies as an entry in the 2017 competition.

“We're proud of the creative content we produce for clients. We see the results every day but its important to realize that

you really aren't 'best in class' until your clients or independent third parties say you are.

Congrats to our Marketing Coordinators Rachel Thomas and Hayden Smith along with our copywriting team. Our client is excited and reaping the rewards as well. Its an honor to be on the 2017 Winners List.”

MarketCrest's award winning submission highlights the impact of a Re-Shoring campaign designed

and managed for plastic injection molder, GreenLeaf Industries. The case study can be found on the MarketCrest website at <http://marketcrest.com/greenleaf-industries-case-study-award-winning-campaign/>

Hermes Creative Awards is administered and judged by the Association of Marketing and Communication Professionals. The international organization consists of several thousand marketing, communication, advertising, public relations, media production and free-lance professionals. AMCP oversees awards and recognition programs, provides judges and rewards outstanding achievement and service to the profession.

As part of its mission, AMCP fosters and supports the efforts of creative professionals who contribute their unique talents to public service and charitable organizations. Hermes entrants are not charged entry fees to enter work they produced pro bono. In addition, the efforts of generous marketing and communication professionals are acknowledged through grants and special recognition.

AMCP judges are industry professionals who look for companies and individuals whose talent exceeds a high standard of excellence and whose work serves as a benchmark for the industry. Winners are selected from 195 categories grouped under advertising, publications, marketing/branding, integrated marketing, public relations/communications, electronic media and pro bono. A list of winners can be found on the Hermes Creative Awards website.

Rachel Thomas
MarketCrest, LLC
4696611040
email us here

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