



BluePay Provides Functionality to Accept Apple Pay on the Web

BluePay is proud to offer Apple Pay on the Web for online transactions made on a mobile website or desktop browser.

NAPERVILLE, ILL., UNITED STATES, May 1, 2017 /EINPresswire.com/ -- [BluePay](#), a leading provider of credit card processing solutions for retail and e-commerce merchants, is proud to offer Apple Pay on the Web for online transactions made on a mobile website or desktop browser. BluePay currently supports in-app payments.

Previously, customers could pay for goods or services using an iPhone 6 or later by waving it over a near-field communication (NFC) device or making an in-app purchase. With the launch of Apple Pay on the Web, customers using the Safari web browser and an iPhone, iPad, or Mac can purchase items or make donations on websites wherever Apple Pay is accepted by clicking a “Pay with Apple Pay” button. The customer does not have to create an account or login with the website, but they will receive a notification on their iPhone to confirm and authenticate the transaction with the fingerprint sensor.

After a merchant session is authenticated and the user's device is deemed capable of accepting Apple Pay payments, a payment pane will be presented to the user. Once the user has verified their payment information and the Touch ID is used, Apple will generate an Apple Pay token. This one-time-use token will then be sent to BluePay for decryption and to process the payment, and a real-time response is received. If approved from the back-end processing networks, funds will be moved within 24-48 hours to the merchant's bank account.

Tim Trench, Executive Vice President of Product at BluePay, said, “We are happy to expand our Apple Pay integration to include online functionality. As an all-in-one payment processor, we make it simple for our merchants to track all of their transactions on a single gateway. By supporting online payments, we help our merchants currently accepting Apple Pay for in-app purchases simplify the reconciliation process, consolidate vendors, and reduce costs.”

About BluePay: BluePay is a leading provider of technology-enabled payment processing for merchants and suppliers of any size in the United States and Canada. Through physical POS, online, and mobile interfaces, as well as CRM and ERP software integrations, BluePay processes business-to-consumer and business-to-business payments while providing real-time settlement, reporting, and reconciliation, along with robust security features such as tokenization and point-to-point encryption. BluePay is headquartered in Naperville, Illinois, with offices in Chicago, Maryland, New York and Toronto. For more information, follow BluePay on [Facebook](#), Google+, [Twitter](#), and LinkedIn, or visit www.bluepay.com.

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