



Dallas Novelty Presents The Sexy Senior Selfie Contest

\$500 Prize Celebrating Grace & Frankie and May Masturbation Month

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[Dallas Novelty](#) Presents the Sexy Senior Selfie Contest!
Celebrating Netflix Hit Series Grace & Frankie and May Masturbation Month

Dallas, TX, April 28, 2017—Dallas Novelty the award-winning online adult store whose motto is “Sex is For Everybody,” presents the “Sexy Senior Selfie Contest” celebrating the return of Netflix hit series, Grace & Frankie by asking sex-positive women and men 60 and over to post their sexy selfies on Twitter for a chance to win a box of their finest, high-end products and bragging rights to the title of Dallas Novelty’s Sexiest Senior.

The third season of Grace & Frankie follows the two gorgeous actresses who are both over 70, played by Jane Fonda (Grace) and Lily Tomlin (Frankie) as they launch their new vibrator business, “Vybrant,” an upscale sex toy for women who have arthritis and/or limited mobility.

“Every day there are women and men joining the ranks of a senior adult and these customers still enjoy intimacy. The Sexy Senior Selfie is supposed to show other customers that even though you're an older adult you still can be active, adventurous and enjoy orgasms,” says Marketing Director Nick Mahler. “Age affects everyone differently and there are a lot of people who are having more sex now than when they were in the 20's or 30's. We think this contest could help stoke the fire in your loins and with this awesome prize package we think our followers on social media will really turn up the heat with some sexy pictures whether solo or with a partner.”

How it works: Dallas Novelty invites men and women age 60 and over to post their sexiest selfie with the hashtag #SexySenior along with tagging @DallasNovelty on Twitter. The winner with the most re-Tweets wins a box of toys whose retail value is \$500 and will appear on the homepage of www.DallasNovelty.com along with their story on how they maintain a happy and healthy sex life.

Dallas Novelty’s “Sexy Senior Selfie” contest begins on May 1st for National Masturbation Month and ends at midnight on May 31st.

To follow Dallas Novelty go to www.DallasNovelty.com and you may follow them on Twitter at www.Twitter.com/DallasNovelty or on Facebook www.Facebook.com/DallasNovelty.

About Dallas Novelty:

Dallas Novelty, America's Adult Toy Store was launched in 2003 by Nick Mahler. A pure entrepreneur at heart, Mahler had started several different businesses before venturing into the world of Pleasure Products. From a door greeter at Walmart to breeding Basset Hounds, over the course of Mahler’s

life, he always had the entrepreneurial spirit to pave his own way.

Since Dallas Novelty's inception, it has grown into a mega site for pleasure products offering over 16,000 items and has a strong following that rivals some of the largest online adult retailers. Sex is for everybody is their tagline because sex is enjoyed by people physical disabilities just as much as any able-bodied sex toy customer. We have worked really hard to share products that might work better for someone with a mobility issue or their disability might not be as apparent.

The site has been consistently nominated year after year by Industry Award shows for their success in the E-Commerce field in selling sex toys and other adult products.

Every product we sell has been added by hand so that Dallas Novelty are sure to have the exact dimensions, materials/ingredients and the most accurate descriptions and photos.

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