



“E” Stands for “Electronic” as Well as “Elegant” as Kentucky Derby Book Becomes Available Online

The Kentucky Derby: Derby Fever, Derby Day, and the Run for the Roses® Brings the Kentucky Derby Alive for Fans All Over the World

LOUISVILLE, KY, USA, May 1, 2017 /EINPresswire.com/ -- Co-publishers Shircliff Publishing and Carpe Diem Books have announced that their highly popular book, *The Kentucky Derby: Derby Fever, Derby Day, and the Run for the Roses*, is now available as an E-Book making it even more accessible to fans of the “greatest two minutes in sports,” the 143rd Kentucky Derby.

Penned by local sportswriter and noted Kentucky Derby historian Bill Doolittle, the book is a tribute that traces the prestigious annual race from its start in 1875 to the 2015 Triple Crown winning performances by American Pharoah.

The new E-Book features nearly 200 pages of the history and the heroism of the great race. Informative and entertaining essays celebrate the people, places and spectacular events that make up this incredible piece of international history.

Additional content was provided by Daily Racing Form columnist Jay Hovedy, sports author Billy Reed and entertainment/style writer Kirby Adams.

Laffit Pincay Jr. and his son, Laffit Pincay III, have teamed up to share a warm and welcoming foreword to the book. Celebrated jockey Pincay Jr. won his Kentucky Derby aboard Swale. Pincay III brings his experience and insights to viewers every year as part of NBC’s Kentucky Derby broadcast team.

Available in the iBookstore, Google Play for Android devices, Amazon Kindle, and Barnes and Noble Nook.. For more information about the book, go to www.kyderbybook.com or call 502-802-7450.

The Kentucky Derby: Derby Fever, Derby Day, and the Run for the Roses is a licensee of Churchill Downs.

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ART ATTACHED: Book Cover, 3D Book
PHOTO ATTACHED: Author Bill Doolittle

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About Bill Doolittle

Bill Doolittle enjoys a long association with the Kentucky Derby. He served as writer/historian for the exhibit design team that created the Kentucky Derby Museum, was the on-rack handicapper at Churchill Downs, and has covered decades of Derbys for publications such as Louisville Magazine and LEO Weekly. He is the author of the 1998 best-selling "The Kentucky Derby" and "How to Be a Better Bettor Book". He also writes about history, sports and classical music.

About Shircliff Publishing

The Kentucky Derby: Derby Fever, Derby Day, and the Run for The Roses is the first book project for Shircliff Publishing, founded by Jim Shircliff of Louisville, Kentucky. Shircliff is a long-time owner and participant in prominent racing partnerships. Cathy Shircliff directs the marketing & sales of the book company, including innovative uses of social media. In this project, Shircliff Publishing has teamed with Carpe Diem Books to deliver video content through Digimarc Discover® technology.

About Carpe Diem Books

Carpe Diem Books is a full-service book development business that produces high-quality books for publishers and businesses. Carpe Diem orchestrates book projects with comprehensive editorial, design, production, publishing, and marketing elements. Ross Eberman, publisher, was project director for the 125th Anniversary book on the Kentucky Derby in 1998 and has been involved in facilitating large-format books on other sports, including the Olympics, America's Cup, and various NFL, NBA, and NHL team books.

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