

Kharas Humanitarian Efforts Attract More Awards

Taking risks to confront human-rights abuses.

OTTAWA, CANADA, May 2, 2017 /EINPresswire.com/ -- Four new awards and an honorary title as a global leader continue the support Firdaus Kharas and his Chocolate Moose Media company are receiving for humanitarian efforts in animated public service announcements.

Corporate Vision Magazine named Kharas as Outstanding Global Video Producer in Social Innovation among its 2017 awards. His whiteboard animation Violence Against Children in Malawi, produced with PCI Media for UNICEF Malawi recently collected three awards



Courtesy of United Methodist Communications

including an Award of Excellence: Animation and an Award of Excellence: Contemporary Issues/Awareness Raising from the Best Shorts competition plus an Award of Excellence from Indiefest. In 2016 the video won two Telly awards.



Even with simple animated messages there is risk involved because someone is bound to take offence. But if you don't confront humanrights offences head-on, the vital messages get lost."

Firdaus Kharas

The fourth award is a Platinum Remi for In Praise of Prevention, the second of three videos aimed at the West African Ebola epidemic. It was done with <u>United Methodist Communications</u> and UNICEF Togo and featured the vocals of Angelique Kidjo.

Corporate Vision acknowledged Kharas' ability to take complex issues like health and violence in the developing world and render them in clear, concise, easy-to-understand animation.

The three awards for the Malawi video underscore how important it is speak up about universal human rights, especially for children, that transcend cultures and borders. Animation is a non-threatening method of getting information consumed.

"Even with simple animated messages there is risk involved because someone is bound to take offence. But if you don't confront human-rights offences head-on, the vital messages get lost," Kharas says.

All of Kharas' work, now numbering 3,577 videos in 190 language versions, are available for free download and use from <u>his Vimeo channel</u>.

About Chocolate Moose Media

Chocolate Moose Media (CMM) is the world's leading producer of animated behaviour-change communications aimed at solving health and social issues around the world. Led by renowned social innovator, director and humanitarian Firdaus Kharas, CMM produces animation, documentaries, videos and television series designed to educate, entertain and change societal and individual behaviour to positively influence viewers' knowledge, attitudes



and behaviour, especially those of children and young adults, in order to better the human condition. For further information visit www.chocmoose.com.

Mike Levin Chocolate Moose Media email us here 613 233-9970

This press release can be viewed online at: http://www.einpresswire.com

Disclaimer: If you have any questions regarding information in this press release please contact the company listed in the press release. Please do not contact EIN Presswire. We will be unable to assist you with your inquiry. EIN Presswire disclaims any content contained in these releases. © 1995-2017 IPD Group, Inc. All Right Reserved.