

American Airlines Group Inc in Travel Market 2017 Research Report Forecast to 2022

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PUNE, INDIA, May 2, 2017 /EINPresswire.com/ -- [American Airlines Group Inc in Travel Market:](#)

Executive Summary

Maintaining its leadership position in the global airlines industry will not be an easy task if American Airlines does not reduce costs. Hence, it is pivotal for the airline to focus on revenue growth areas such as ancillary revenues, fuel efficiency and profitable route networks in the upcoming years.

American Airlines Group Inc in Travel (World) Company Profile offers detailed strategic analysis of the company's business, examining its performance in the Travel market. The report examines company shares by region, financial performance, its marketing strategies, challenges from the competition and future prospects. Use it to understand opportunities and threats facing the business and the factors driving success.

Product coverage: Activities, Booking, Flows, Lodging, Travel Modes, Traveller Profiles.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

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American Airlines Group Inc in Travel

THIS REPORT EXAMINES:

Company share by region and sector

Brand portfolio

New product developments

Marketing and distribution strategies

A detailed SWOT analysis of American Airlines Group Inc provides strategic intelligence on:

Strengths and weaknesses

Category and country opportunities for growth

Challenges and threats from current competition and future prospects

Global and regional market positions

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Scope

STRATEGIC EVALUATION

Key company facts

Brand portfolio

Financial assessment

American is the least profitable compared to United and Delta

SWOT: American Airlines Group Inc

Key strategic objectives and challenges

COMPETITIVE POSITIONING

In line with global airlines industry

On top of the world

Regional performance

GEOGRAPHIC AND CATEGORY OPPORTUNITIES

Catching up in Asia Pacific

US routes and capacity expansion plans reduced

President's Trump administration to impact travel demand ?

Partnerships to boost network growth

Transpacific joint venture awaits on approval

Low cost giant on transatlantic route

US and Mexico open skies agreement comes into effect

Category focus: Premium economy fares

Category focus: Basic economy fares

BRAND STRATEGY

Brand strategy at a glance

Reshaping social media conversation

OPERATIONS

Multiple co-branded bank relationships to boost revenue

Labour costs still a concern

Fleet restructuring aims for greater efficiency

RECOMMENDATIONS

Cost control pivotal to overcoming financial burden

Why buy this report?

- * Get a detailed picture of the Travel market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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