

Pet Age Magazine calls HorseOPeace's "Healthy Pets" goat milk shampoos natural, safe products consumers demand

Pet Age says Healthy Pets shampoos clean & protect skin; keep coats soft & shiny

SOMERSET, NJ, -, May 2, 2017 /EINPresswire.com/ -- [Pet Age](#) Magazine reported the [Healthy Pets](#) brand of [HorseOPeace.com](#) goat milk soaps exemplify natural, safe products that consumers increasingly demand for pets and that its goat milk pet shampoos create a soothing lather to clean and protect skin while keeping coats soft and shiny.

Pet Age, which covers all levels of pet industry business, said HorseOPeace has always made healthy natural goat milk soaps for people "and more recently for pets too with the launch of its natural Healthy Pets brands of goat milk shampoos."

Elizabeth Sanders, founder of HorseOPeace.com and its Healthy Pets line, said, "The natural trend is fueling product sales in nearly every segment of the pet industry. Pets should have a healthy, gentle bathing experience, without irritation, so it becomes a pleasant experience."

Pet Age noted that product efficacy is crucial, especially to millennials and baby boomers who expect the same quality for pets that they demand for themselves.

Pet Age reported, "HorseOPeace.com introduced its natural, safe 'Healthy Pets' line of all-natural goat milk shampoo soaps that create a soothing lather to clean and protect skin while keeping coats soft and shiny. The soaps are made with 100 percent raw goat milk, which nourishes healthy skin and coats for pets, controls pet odor and naturally deters pests such as fleas and ticks. They are especially good for pets with dry, itchy, sensitive or flaky skin."

The monthly magazine in its current issue included HorseOPeace in a major review of healthy pet shampoo products and in another article focused on the high quality of its Healthy Pets line of pet shampoo products.



Pet Age said Sanders founded HorseOPeace.com “to create goat milk soap and skin care products for people, many of her customers asked if they could use the products on their pets, so Sanders recently expanded into pet-specific products.”

The goat milk soap entrepreneur said, “When we started our pet line, Healthy Pets, we wanted products with the same kind of quality that we use in our skin care line for people, but with a different formulation. Healthy Pets shampoos are made with 100% raw goat milk rich in beneficial vitamin A, selenium and alpha hydroxyl acids that nourish skin and coats, control pet odor and naturally deter fleas and ticks.”

Pet Age noted that just as with her skin care line for people at HorseOPeace, Sanders insists that “the Healthy Pets products contain 100% raw goat’s milk along with plant-based, raw, whole ingredients, and no chemical fragrances or dyes.” Her Healthy Pets shampoos create a soothing lather to clean and protect skin and keeping coats soft and shining, and as she noted: “We scent only with 100% pure essential oils without any chemicals, color additives or artificial fragrances that may have a deleterious effect on pets.”

Healthy Pets offers three scented and two unscented goat milk shampoos for pets. The scented Healthy Pets shampoos are lavender-scented Be Calm for a lustrous cat and dog coats; 3-in-1 Coat, Pest and Odor Control dog shampoo with natural conditioning, pest deterring and odor control, and Anti-Bacterial Cleanse shampoo of Tea Tree and jojoba oil that is also an anti-parasitic and antiseptic

blend that washes away parasites and ticks as it moisturizes skin. Unscented Healthy Pets shampoos are additive-free Purely Basic for extremely sensitive pets, and Gentle Coat shampoo with moisturizing calendula oil.

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When we started our pet line, Healthy Pets, we wanted products with the same kind of quality that we use in our HorseOPeace.com skin care line for people, but with a different formulation.”

*Elizabeth Sanders, founder
HorseOPeace.com*

Sanders said, “Healthy Pets” line of all-natural goat milk shampoos create a soothing lather to clean and protect skin while keeping coats softly shiny. They are especially good for pets with dry, itchy, sensitive or flaky skin. All our pet products and are made with the same care as our HorseOPeace all-natural goat milk soaps, which #1 beauty and fashion blog BeautyStat.com, called superior and shockingly affordable.”

HorseOPeace.com, based in Winston-Salem, North Carolina, has satisfied customers around the USA and world for its goat milk soaps, Shea butter cream and lip balms, along with Healthy Pets goat milk shampoos. Its soaps are available at www.HorseOPeace.com, Amazon.com, Facebook.com/HorseOPeace and elsewhere. Horse ‘O Peace Ranch is active on social media at Twitter.com/HorseOPeace and Instagram.com/HorseOPeaceRanch. Media contact BD@DobsonPR.com.



Elizabeth Sanders,
HorseOPeace.com and Healthy Pets
brand founder, atop molds used to
make her natural goat milk soaps.

Brian Dobson
DobsonPR.com
203-613-2222
email us here



"Purely Basic" natural unscented goat milk shampoo for pets, from Healthy Pets brand of HorseOPeace.com.

This press release can be viewed online at: <http://www.einpresswire.com>

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