

Cruise to Santa Maria Valley for the West Coast Kustoms Cruisin' Nationals Car Show

The 35th annual West Coast Kustoms Cruisin' Nationals Car Show motors into Santa Maria, Calif. on May 26-28, 2017 at the Santa Maria Fairpark

RENO, NV, UNITED STATES, May 2, 2017 /EINPresswire.com/ -- (Santa Maria, Calif.) – The 35th annual [West Coast Kustoms](#) Cruisin' Nationals Car Show motors into Santa Maria, Calif. on May 26-28, 2017 at the Santa Maria Fairpark presented by O'Reilly Auto Parts. The event is open to pre-1966 American vehicles.

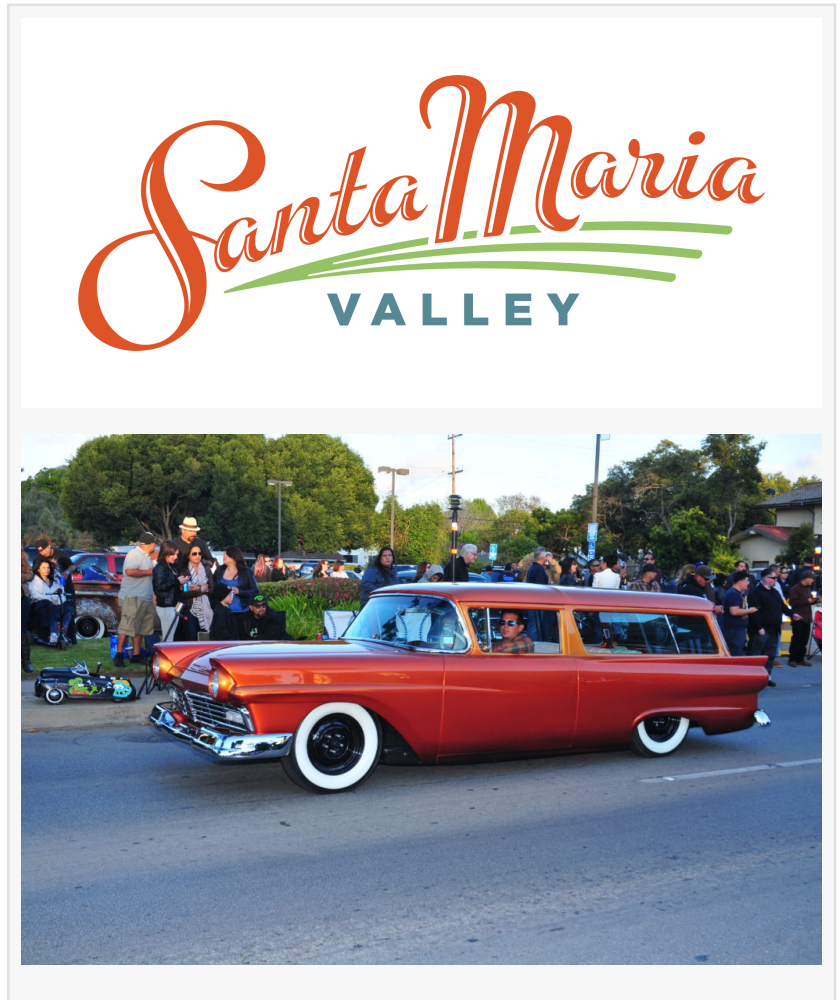
Attendees will not want to miss the traditional Santa Maria "City Cruise," Kustom Kulture art show and Sunday swap meet. There will be a model car show with a "fabulous fifties" theme, a pin striping panel jam and party sponsored by PPG and an automotive swap meet on Sunday.

New this year is an Entrant Grand Prize giveaway eligible for all registered car participants. The winner will receive a complete weekend package for the 2018 Cruisin' Nationals which includes a 3-night stay at the Santa Maria Inn, free 2018 car entry registration, 2 dinner tickets to the West Coast Kustoms 2018 Hall of Fame Banquet, a free 2018 event t-shirt and \$500 in cash. The winner must be present at the awards ceremony with his or her car on Sunday, May 28th.

The event also includes an action-packed line-up of live music. Drive-In Romeos, a rockin' rhythm and blues band from the West Coast provides sounds influenced from the 1940s through early 1960s artists such as Wynonie Harris, Chuck Berry, Jackie Wilson and Ritchie Valens, just to name a few.

Moldy Marvin and Highway 138 hail from the Antelope Valley. It is good 'ole rock 'n' roll with a little bit of a country and rockabilly.

UMO is a group of talented young musicians from the Central Coast who play a blend of rockabilly, rock 'n' roll, Tex-Mex, Cumbria and Latin rock. UMO has a traditional sound heavily influenced by great artists such as Chuck Berry, Little Richard, Richie Valens and Carlos Santana.



General admission is \$15/adult, \$10/seniors 60 & older, \$5/military personnel with ID and children under 10 are free. Purchase advance single day tickets and save \$3 per ticket on adult and senior tickets at all California O'Reilly Auto Parts Stores (30 days prior to event).

The West Coast Kustoms Cruisin' Nationals Car Show formed in 1982 for "kustom people, by kustom people." The event is a chance for people to remember how times were in the nifty fifties, and recall that it was the West Coast that set the trends and led the way in kustomizing their cars. The event is an opportunity to bring back those great memories and honor the many big kustomizers still active on the West Coast. It is a chance to get the kustom out of the garage, load up the family and join in on the fun and good times.

The [Santa Maria Valley](#) is an ideal destination for road-trippers and visitors alike. Tour the welcoming vineyards and swirl your glass 'til you spill. Indulge in the 150-year old Santa Maria-style barbecue tradition that is the area's best hidden gem. Watch the sunset over the dunes, and let your hair fly around in the ocean breeze. The Travel Channel named the Santa Maria Valley The New Top 10 Cities for Wine Snobs.

For more information on the event or to register your car, please visit: westcoastkustoms.com or call 951.488.0413. 2017 West Coast Kustoms custom car calendars are also available on the website for sale and proceeds benefit The Rich Pichette Alzheimer's Awareness Project.

About Santa Maria Valley:

Serving the greater Santa Maria Valley in the heart of California's Central Coast, the Santa Maria Valley Chamber of Commerce and Visitor & Convention Bureau is a nonprofit association that facilitates local tourism and provides information on the region's many attractions and visitor services. Famed for its fine wines, natural wonders, agricultural heritage and flavorful barbecue, the Santa Maria Valley offers a broad range of cultural, sporting and historical experiences. For details on Santa Maria Valley lodging, wine tasting, travel deals and e-newsletter alerts, visit santamariavalley.com or call (800) 331-3779.

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