

Baby Stroller and Pram 2017 US Market Expected To Grow At CAGR 5.92% And Forecast To 2021

The analysts forecast the baby stroller and pram market in the US to grow at a CAGR of 5.92% during the period 2017-2021.

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[US Baby Stroller and Pram Market](#)

Description

Strollers and prams are used to carry babies. There are different types of strollers and prams depending upon the weight and age of a child. Prams are used to carry infants in a lying position. Strollers are used to carry babies of age 6 months to 5 years in a sitting position. The market for comfort strollers in the US is broadly driven by the improved features and designs of comfort strollers. For instance, Baby Jogger offers its vue lite model, which comes with a reversible seat feature. This allows the caregiver to seat the child either facing forward or facing the caregiver. The ease with which the stroller can be folded using a single arm also contributes to the popularity of comfort strollers.

Covered in this report

The report covers the present scenario and the growth prospects of the baby stroller and pram market in the US for 2017-2021. To calculate the market size, the retail sales of baby strollers and prams through the various distribution channels have been considered.

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The Baby Stroller and Pram Market in the US 2017-2021, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers the market landscape and its growth prospects over the coming years. The report also includes a discussion of the key vendors operating in this market.

Key vendors

- Artsana USA
- Baby Jogger



- Evenflo
- Graco Children's Products

Other prominent vendors

- Baby Trend
- Bébécarr
- Britax
- Bugaboo International
- Bumbleride
- Dorel Juvenile
- INGLESINA USA
- Jané USA
- Joovy
- mima International
- phil&teds
- Smartbe Intelligent Stroller
- Stokke
- UPPAbaby

Market driver

- Changing lifestyles and increasing disposable income.
- For a full, detailed list, view our report

Market challenge

- Easy availability of cheap substitute products.
- For a full, detailed list, view our report

Market trend

- Growing popularity of smart strollers.
- For a full, detailed list, view our report

Key questions answered in this report

- What will the market size be in 2021 and what will the growth rate be?
- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?

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