

Connected Gym Equipment 2017 Global Market Expected To Grow At CAGR 44.62% And Forecast To 2021

The analysts forecast the global connected gym equipment market to grow at a CAGR of 44.62% during the period 2017-2021.

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Global Connected Gym Equipment Market

Description

Gym equipment is a device that is used for physical activity to enhance the strength of the individual. Gym equipment or fitness equipment is made of carbon steel, aluminum, and other metal alloys. These metals are preferred because they are durable and light. When gym equipment is connected to an app, that records the workouts of an individual and displays the data about workouts then it is called connected gym equipment. Gym equipment includes treadmills, weight machines, free weights, and elliptical trainers. Connected gym equipment links to the Internet and taps the cloud-based data such as workout goals, health history, and nutritional habits to create personalized exercise plans and track how you're doing in the gym.



Covered in this report

The report covers the present scenario and the growth prospects of the global connected gym equipment market for 2017-2021. To calculate the market size, the report presents a detailed picture of the market by way of study, synthesis, and summation of data from multiple sources.

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The market is divided into the following segments based on geography:

- Americas
- APAC
- EMEA

The Global Connected Gym Equipment Market 2017-2021, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers the market landscape and its

growth prospects over the coming years. The report also includes a discussion of the key vendors operating in this market.

Key vendors

- eGym
- LES MILLS INTERNATIONAL
- Life fitness
- Precor
- Technogym

Other prominent vendors

- DRAPER
- IncludeFitness
- IRONMAN Fitness & Paradigm Health & Wellness
- Johnson Health Tech
- Nautilus

Market driver

- Increasing smartphone penetration and the growing demand for connected gym services.
- For a full, detailed list, view our report

Market challenge

- Low awareness about connected gym equipment in developing economies.
- For a full, detailed list, view our report

Market trend

- Compatibility with different mobile operating systems.
- For a full, detailed list, view our report

Key questions answered in this report

- What will the market size be in 2021 and what will the growth rate be?
- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?

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Table of Contents - Major Key Points

PART 01: Executive summary

PART 02: Scope of the report

PART 03: Research Methodology

PART 04: Introduction • Key market highlights

PART 05: Economic indicators

Global economic indicators

PART 06: Market landscape

- Market overview
- Market size and forecast
- Five forces analysis

PART 07: Market segmentation by end-users

- Global connected gym equipment market by end-users
- Global connected gym equipment market for commercial users
- Global connected gym equipment market for residential users

PART 08: Market segmentation by products

Global connected gym equipment market by products

PART 09: Geographical segmentation

- Global connected gym equipment market by geography
- Connected gym equipment market in Americas
- Connected gym equipment market in EMEA
- Connected gym equipment market in APAC

PART 10: Key leading countries

- Germany
- US
- Japan

PART 11: Decision framework

PART 12: Drivers and challenges

- Market drivers
- Impact of drivers on key customer segments
- Market challenges
- Impact of challenges on key customer segments

PART 13: Market trends

- Players collaborating with other technology companies for integrating smart features into gym equipment
- Adoption of smart fitness wear in gym centers
- Compatibility with different mobile operating systems

PART 14: Vendor landscape

- Competitive scenario
- Key strategies enabling market's growth
- Key players in the global connected gym equipment market
- Competitive assessment of top five vendors

PART 15: Key vendor analysis

- eGvm
- LES MILLS INTERNATIONAL
- Life Fitness
- Precor

- Technogym
- Other prominent vendors

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