

Frozen Yogurt Market is Expected to Grow at a CAGR of 14.5% from 2016 to 2022

Frozen Yogurt Market which is estimated to grow more than 14.5% by 2022, Frozen Yogurt Market Research by Product-Type, By Specialty-Food Type, By Distribution

PUNE, MAHARASHTRA, INDIA, May 3, 2017 /EINPresswire.com/ -- Market Overview



Major key Players include Menchie's Frozen Yogurt, Pinkberry, General Mills, Inc., Amul, Yogurtland Franchising, Inc."

Market Research Future

The increasing sale of frozen yogurt is driven by the changing consumer's food consumption preference and economic development. The innovation in flavors has raised the consumption of frozen yogurt amongst various regions. The sale of healthy sugar-free, low fat Frozen Yogurt is high amongst the population of health conscious people. High focus on research and development is the major reason for the increasing demands of frozen yogurt. U.S. is one of the major markets for frozen yogurt and

holds a lion's share. The specialty food-type segment of frozen yogurt is also evaluated to increase at a high growth rate.

Market Forecast

Globally the [frozen yogurt market](#) share as a frozen-dairy product is estimated to escalate at a higher growth rate which is supported by the rising consumption of low-calorie, natural and healthy products in the developed countries. The developing economic conditions of various regions are fueling up the market demand for frozen yogurts. Innovations in flavor and developing technologies has led to the development of high probiotic containing frozen yogurts which is steadily gaining its popularity.

All these factors contribute to the calculated CAGR of 14.5% of frozen yogurt market during 2016-2022.

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Downstream analysis-

Consumption of low-fat frozen yogurt is increasing at a steady rate. Amongst the various flavors available in the frozen yogurt, the strawberry and plain frozen yogurt is found to hold a lion's share. The popularity of unconventional specialty type frozen yogurt is also increasing steadily which has increased the sale of healthy frozen yogurt. People are more inclined towards consumption of frozen yogurt with high nutritional value. New innovations and high focus on

R&D is supporting the growth of the segments globally.

Key Players

- Menchie's Frozen Yogurt (U.S.),
- Pinkberry (U.S.),
- General Mills, Inc. (U.S.),
- Amul (India),
- Yogurtland Franchising, Inc. (U.S.),
- TCBY (U.S.),
- Red Mango, Inc (U.S.),
- 16 Handles (U.S.),
- Danone (France)

Taste the market data and market information presented through more than 50 market data tables and figures spread in 110 numbers of pages of the project report. Avail the in-depth table of content TOC & market synopsis on "[Global Frozen Yogurt Market Research Report- Forecast to 2022](#)"

Key Findings:

- Low-calorie frozen yogurt is escalating at a higher growth rate than other specialty food-type segments
- Top five exporters of frozen yogurt include U.S., France, Germany, Spain and Austria

Market Segmentation-

Global frozen yogurt market is segmented by product-type, flavors, specialty food-type, distribution channel and region

Established players from North America and Europe are following strategies innovations in their-product line to expand their business in other regions due to increasing demand of frozen yogurt. They are mainly focused on increasing their supply to developed regions where the demand of product is raising. In the Europe region, Spain and Italy are amongst the dominating countries holding a major share in frozen yogurt market and exports the product in various other countries of Europe which include Netherlands, France, U.K. and others.

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