

# Wi-Fi Chipset Market is Estimated to Grow at a Moderate CAGR of 4% to Reach USD 20 Billion by 2022

*Wi-Fi Chipset Market, By Application (Mobile Device, Media & Entertainment, Automation), Band (Single, Dual), End-User (Consumer Electronics) - Forecast 2022*

PUNE, MAHARASHTRA, INDIA, May 3, 2017 /EINPresswire.com/ -- Wi-Fi Chipset Market Highlights

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In this rapidly changing environment, demand of high-tech electronic products, integration of Wi-Fi into homes and enterprises is ever increasing. In Wi-Fi Chipset Market, innovation is a key driver.

Internet of things (IoT) is considered as a major component with respect to Wi-Fi chipset market.



The prominent players in the market are Atmel Corporation (U.S.), Broadcom Corporation (U.S.), STMicroelectronics N.V. (Switzerland), MediaTek Inc. (Taiwan), Qualcomm Technologies, Inc. (U.S.)”

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The [Global Wi-Fi Chipset Market](#) is growing rapidly over 4% of CAGR and is expected to reach at USD ~20 billion by the end of forecast period.

The study indicates that proliferation of Wi-Fi-enabled mobile devices, smart houses, smart city initiatives are the key factors driving the Wi-Fi chipset market. The technology advancement in communications protocol and launch of new frequency bands in emerging countries, technological

advancements in microelectronics are the driving factors for the Wi-Fi chipset market. The high costs in embedding the Wi-Fi chipsets into new products would result in complex structure which would be a restraining factor for Wi-Fi chipset market.

The recent news tells us that Qualcomm’s new 205 chipset will bring Wi-Fi, Bluetooth 4.1, LTE to feature phones. Qualcomm has realized a potential that can be tapped in phones using power chipsets.

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## Wi-Fi Chipset Market Segmentation

The Wi-Fi Chipset Market has been segmented on the basis of application, band, and end-user. Looking through the end-user segments, it has been observed that consumer electronics sector is dominating the Wi-Fi chipset market. The study also indicates that manufacturing industry and automotive industry would expect a substantial increase in Wi-Fi chipset market due to rising demand

of miniaturization and automation. The study reveals that mobile device applications would dominate the Wi-Fi chipset market by the forecast period owing to the rising popularity of smart phones, tablets and laptops resulting in demand of high data speeds.

#### Key Players:

The prominent players in the Wi-Fi Chipset Market are- Atmel Corporation (U.S.), Broadcom Corporation (U.S.), STMicroelectronics N.V. (Switzerland), MediaTek Inc. (Taiwan), Intel Corporation (U.S.), Qualcomm Technologies, Inc. (U.S.), Texas Instruments Incorporated. (U.S.), Cypress Semiconductor Corporation (U.S.), Marvell Technology Group Ltd. (Bermuda), Samsung Electronics Co., Ltd. (South Korea), Peraso Technologies, Inc. (Canada), Quantenna Communications Inc. (U.S.) among others.

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#### Market Research Analysis:

Market Research Future Analysis shows that government is taking initiatives, for smart-city developments which in result drives the Wi-Fi chipset market. The study indicates a rising popularity of smart phones, tablets and laptops resulting in demand of high data speeds ultimately increase the demand for Wi-Fi chipsets.

Regional analysis for Wi-Fi chipset market is studied in different geographic regions as Americas, Europe, Asia-Pacific and Rest of world. The study reveals that Asia-Pacific region would evolve as a leader in Wi-Fi chipset market. The study indicates large investments and technological advancements by Asia-Pacific countries towards consumer electronics industry is responsible for the rapid growth in Wi-Fi chipset market by the forecast period.

#### About Market Research Future:

At Market Research Future (MRFR), we enable our customers to unravel the complexity of various industries through our Cooked Research Report (CRR), Half-Cooked Research Reports (HCRR), Raw Research Reports (3R), Continuous-Feed Research (CFR), and Market Research & Consulting Services.

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In order to stay updated with technology and work process of the industry, MRFR often plans & conducts meet with the industry experts and industrial visits for its research analyst members.

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