

The Hiring Group Helps Organizations Drive Contingent Workforce Retention

Technical recruiting agency goes beyond industry norms to attract and retain long-term contractors for technology and engineering jobs

GREENVILLE, SC, 29651, May 3, 2017 /EINPresswire.com/ -- --- Technical recruiting agency goes beyond industry norms to attract and retain long-term contractors for technology and engineering jobs ---



ATLANTA and Greenville, SC – May 2, 2017 – The Hiring Group, a technical staffing firm with locations in Atlanta, Georgia, and Greenville, S.C., helps companies transform their workforce by focusing on consultant retention strategies.

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Chris Yarrow

“Due to quickly evolving markets and business requirements, organizations are migrating to a more elastic workforce model – one that enables them to hire contingent or on-demand labor for projects instead of bringing on full-time employees,” said Chris Yarrow, co-founder and managing partner of The Hiring Group. To address this growing HR business trend, The Hiring Group helps clients attract and retain their contract employees by offering more competitive benefits to reduce attrition and preserve long-term contract engagements.

“For our clients hiring technology and engineering consultants, the greatest challenge is retaining these contracted employees to work through extended contracts,” said Yarrow. “Most of the positions we recruit are longer-term contracts, some lasting three or more years. To attract and retain our technical consultants, we go beyond the staffing industry norm by offering a generous benefits package like those afforded mostly to full-time employees.” Yarrow also noted that, based on a recent audit of staffing industry websites, most temporary employment contracts list insurance and benefits as “meets minimum requirements.”

“We understand that to attract and retain top quality contractors, you have to look after them,” said Brooks Israel, co-founder and managing partner of The Hiring Group. “Our mantra is ‘Great contractors deserve great benefits.’ As a result, we’ve reduced consultant attrition and grown our base of contracted employees at key clients.”

The company offers its consultants a rich benefits package, including paid medical benefits, vision and dental, and paid time off. The Hiring Group pays half of the employee-only medical benefits, and family plans are also available. “In addition to generous insurance benefits, our consultants also have

access to training and development opportunities to further develop their skillsets,” said Israel. “Our clients appreciate that The Hiring Group invests in the continuing education and career development of our consultants, as it is a direct value-add to them from a cross-training and knowledge capital perspective.”

The return on The Hiring Group’s investment in its contractors has proved successful. “So far, our efforts to increase consultant retention are paying off,” said Yarrow. “Since we started the business in 2014, we have retained 95 percent of our consultants. Our clients recognize the value in retaining top talent and monetize the costs savings associated with reduced attrition.”

“When we formed The Hiring Group three years ago, we were confident we could help companies improve how they recruit, hire and manage their contract IT and engineering resources,” said Israel. “It’s rewarding to see how our focus on these contracted employees helps our clients maximize their human capital investments.”

“Over the last three years, we’ve achieved substantial growth both in terms of revenue and our client base,” said Yarrow. “As our growth indicators point toward continued growth in 2017, we recently expanded our core operations team in the Greenville area. They’ve worked hard to get us where we are today, and we look forward to building on this success by helping our clients reach their financial and operational goals.”

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ABOUT THE HIRING GROUP

The Hiring Group is a leading technology and engineering staffing firm with locations in Atlanta, Georgia, and Greenville, South Carolina. With more than 30 years of experience in the technology and engineering staffing industry, our team exclusively targets applications, data science, advanced analytics, technology infrastructure, IT security, and engineering talent to support client needs across their enterprise.

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