

## Connie Whitman and Dr. Mary Ann Pellegrino of Wisdom Decoded to be Featured on CUTV News Radio

HOLMDEL, NEW JERSEY, UNITED STATES, May 4, 2017 /EINPresswire.com/ -- More and more businesses are learning there are other ways to measure success beyond the bottom line. The key to improving organizational performance is effective communication.

For 33 years, Connie Whitman has served as an expert in sales and leadership development through her consulting firm Whitman & Associates.

Dr. Mary Ann Pellegrino is a specialist in creating strategies for success in universities, colleges and health industries around the world.

Together, Whitman and Dr. Pellegrino form Wisdom Decoded. Wisdom Decoded utilizes selfawareness methods supported by scientific research to improve your business and your life.

Wisdom Decoded's specialized product helps individuals and companies improve communication engagement by utilizing a proven two-part system: the Communication Styles



Dr. Mary Ann Pellegrino

Assessment and the Performance Evaluation Program. Both tools help individuals take action steps to become strong leaders no matter what their communication style.

"When we got together we knew we had something the world hadn't seen yet," says Whitman. "We've created a communication model that examines how you behave and why. We discuss goals, direction, core belief systems and communication styles and teach techniques to create sustainable change."

Managing processes is one thing; leading, motivating and developing people is something else entirely. But while the code is different for everyone, decoding the formula is the same.

"This will be so valuable for all leadership development professionals to help them sharpen the tools in their tool box and encourage their people's growth," says Dr. Pellegrino.

"We want to change the world one person at a time," says Whitman. "Together, our high energy and passion is contagious and motivates people to embrace change."

CUTV News Radio will feature Connie Whitman and Dr. Mary Ann Pellegrino in an interview with Doug Llewelyn on May 8th at 1pm EDT and with Jim Masters on May 15th at 1pm EDT.

Listen to the show on **BlogTalkRadio**.

If you have a question for our guest, call (347) 996-3389.

For more information on Wisdom Decoded, visit <u>http://www.wisdomdecoded.com</u>

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