

The 5.5 Formula - Sebamed Celebrates National Healthy Skin Care Awareness Day

German Skin Care Specialist, Sebamed India announces 5th May 2017 as 'National Skin Care Awareness Day' in India. Visit to know more.

MUMBAI, INDIA, May 3, 2017 /EINPresswire.com/ -- German Skin Care Specialist, Sebamed India announces 5th May 2017 as 'National Skin Care Awareness Day' in India. The company has been internationally known for its scientifically perfect 5.5. pH level across their product range both for babies and adults.

For those of you who are unaware of the necessity maintaining the ideal pH level, here's what you need to know in a nutshell - Using [skin care products](#) which do not have a pH of 5.5 can alter the protective acidic mantle of your skin. This can cause long term damage as it depletes your skin of its protective barrier (acid mantle), essential oils and moisture, leaving it open to infections. Eventually your skin is left looking dull, dry and prone to ageing.

In order to express its care and concern for a healthy skin of every individual on this planet, Sebamed is participating in the 12th World Congress of Cosmetic Dermatology 2017 that will be held in Bangalore. The whole idea of such an initiative by the company was to ensure it creates an impactful awareness campaign regarding the importance of pH 5.5 level in skin care products.

Sebamed products are 100% free from soap / alkali / harsh chemicals / alcohol. It is the only brand which ensures that your skin remains the way it is meant to be. They are approved by dermatologists, pediatricians & gynecologists all over the world for all skin types including sensitive and problematic skin.

With a growing number of individuals picking up skin care products off the shelves without a second thought about the reactions and long term repercussions, Sebamed has pledged to educate every individual right from new mothers to professional beauty experts hence forth every 5th of May as the pH 5.5 Day. Since the company is celebrating 50 years of Skin Care Excellence in the industry, there couldn't be better occasion to share a few pearls of their phenomenal skin care wisdom.

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