



# Beenius and Broadpeak empower the African operator, CVMultimedia, to become viewers' first choice

*Beenius Broadpeak teamed up to support African operator CVMultimedia with Beenius Interactive TV Platform.*

LJUBLJANA, SLOVENIA, May 4, 2017 /EINPresswire.com/ -- CVMultimedia was looking for Interactive TV platform vendor with end-to-end system integration expertise to change the existing IPTV system easily and without interruptions for their viewers. At the same time, they were exploring business case novelties and advanced functionalities of IPTV services. Beenius provided to the CVMultimedia existing user base the IPTV and OTT service with extended functionalities from Catch-up TV, Social Media integration, T-Commerce as well as VOD (TVOD and SVOD) services. The main reason Beenius solution appealed to CVMultimedia was the platform's ability to run from one management system both IPTV and OTT services.

On the other hand, Broadpeak brought to the African operator an uncompromised Quality of Experience for live, VOD and catch-up TV services delivery. Through Broadpeak's CDN solution, CVMultimedia can deliver live, VOD, and catch-up TV services, ensuring a superior quality of service (QoS) for subscribers on all screens.

Due to the great cooperation, partnership and teamwork of both Beenius and Broadpeak, the project of replacing the existing middleware of CVMultimedia was a great success. The operator-valued an overall support, end-to-end ecosystem consultancy of Beenius team and Broadpeak's solution that will improve subscriber loyalty thanks to superior quality of experience.

## About Beenius

Beenius is a developer of a proven and easily integrated platform for heterogeneous operator environments. It supports IPTV, OTT and hybrid services with a vast number of possibilities to offer TV content anytime, anywhere on every device.

Beenius provides consulting services for E2E solutions, expertise in designing, integrating, building and maintaining turnkey solutions. Built with the vision of becoming the Viewers' First Choice, Beenius offers customers an advanced solution, representing the maximum competitive advantage for their business. More information is available at [www.beenius.tv](http://www.beenius.tv)

## About Broadpeak®

Broadpeak® designs and manufactures video delivery components for content providers and network service providers deploying IPTV, cable, OTT, and mobile services. Its portfolio of solutions and technologies powers the delivery of movies, television programming, and other video content over managed networks and the Internet for viewing on any type of device. The company's systems and services help operators increase market share and improve subscriber loyalty with superior quality of experience.

Broadpeak supports all of its customers worldwide, from simple installations to large delivery systems reaching capacities of several million of simultaneous streams. Broadpeak systems leverage the long legacy of Technicolor's excellence in broadcast and broadband content delivery from where the

founders and technology originated. The company is headquartered in Rennes, France. More information is available at [www.broadpeak.tv](http://www.broadpeak.tv)

Lea Mihelcic  
Beenius d.o.o.  
email us here  
0038640452388

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