

Global Mobile Value-Added Services (VAS) Market to Grow at a CAGR of 17.65% During the Period 2017-2021

Orbis Research has added Report on "Global Mobile Value-Added Services (VAS) Market 2017-2021" to its Database.

DALLAS, TEXAS, UNITED STATES, May 4, 2017 /EINPresswire.com/ -- "Global [Mobile Value-Added Services \(VAS\) Market](#) 2017-2021" Report Covers Market Key Players, Type, Technology Used, Services, Applications, Strategies, Drivers, Challenges, Future Scope and Growth, Trends and Forecast.

About Mobile VAS, Mobile Value-Added Services (VAS) are user-friendly and convenient to use. These services help users save much time and effort. For instance, users can download music or videos, read news headlines, and book tickets at their convenience without the constraints of time and place. It becomes easier for end-users to search for a location, find directions, avail location-based advertising for their requirements, and find friends using location-enabled VAS.



Orbis Research

Analysts forecast the Global Mobile Value-Added Services (VAS) Market to Grow at a CAGR of 17.65% During the Period 2017-2021.

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Covered in this report

The report covers the present scenario and the growth prospects of the global mobile VAS market for 2017-2021. To calculate the market size, the report considers the revenue generated from the sales of mobile VAS.

The market is divided into the following segments based on geography:

Americas

APAC

EMEA

Global Mobile VAS Market 2017-2021, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers the market landscape and its growth prospects over the coming years. The report also includes a discussion of the key vendors operating in this market.

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Key vendors

America Movil
Apple
Comviva Technologies
Googlec

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Other prominent vendors

AT&T
Blackberry
CanvasM Technologies
KongZhong
Near (AdNear)
Nokia
OnMobile
Samsung
Sprint
Vodafone
ZTE Corporation

Market driver

Increased adoption of mobile broadband

Market challenge

High bargaining power of communication service providers

Market trend

Adoption of location-enabled mobile VAS

Key questions answered in this report

What will the market size be in 2021 and what will the growth rate be?

What are the key market trends?

What is driving this market?

What are the challenges to market growth?

Who are the key vendors in this market space?

What are the market opportunities and threats faced by the key vendors?

What are the strengths and weaknesses of the key vendors?

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