

Global Mobile Application Testing Solution Market to Expand at 21% CAGR during 2016-2022

Mobile Application Testing Solution Market has been valued at USD 9 billion by 2022 growing with 21% of CAGR during forecast period

PUNE, MAHARASHTRA, INDIA, May 4, 2017 /EINPresswire.com/ -- Market Highlights



Major key Players include CA Technologies, Cognizant Technology Solution Corp, Symantec Corporation, Hewlett Packard Enterprise, Oracle Corporation, SAP SE, SAS Institute Inc."

Market Research Future

Adoption of new technologies, changing lifestyle and growing adoption by corporates to protect their mobile application portfolio are the reasons contributing to the growth of the market. Also, requirement of regression testing along with quality assurance is expected to boost the market over the forecast period.

However, the increasing number of smartphones is creating intense competition in the market for the testing manufacturers so that they can provide new solutions to the application developers. Hence, there is an increase in investments by testing manufacturers as well as by software developers.

Also, various trends such as bring your own device and applications related to enterprises is expected to boost the growth of the corporate sector over the forecast period, 2016-2022. The market has been witnessing high growth rate over the past few years. Global [Mobile Application Testing Solution Market](#) is estimated to grow by 21% of CAGR during forecast period 2016-2022, Market is expected to reach USD 9 Billion by 2022

Request a Sample Copy @ https://www.marketresearchfuture.com/sample_request/2755

Key Players

- CA Technologies (U.S.),
- Cognizant Technology Solution Corp (U.S.),
- Symantec Corporation (U.S.),
- Hewlett Packard Enterprise (U.S.),
- Oracle Corporation (U.S.),
- SAP SE (Germany),
- SAS Institute Inc. (U.S.),

- IBM Corporation (U.S.),
- Microsoft Corporation (U.S.),
- Capgemini (France),
- Infostretch Corporation (U.S.)
- others.

Factors such as adoption of new technological solution by corporates, increasing consumer preference for smartphones & tablets, change in income level and technological advancements are driving the overall growth of the market. Whereas, issues related to automated testing is hampering the growth of the mobile application testing market.

The software which is installed automatically or manually in a device can be explained as mobile application testing. The market has grown extensively over the years for instance, Capgemini introduced a new lab which enables continuous integration and continuous deployment for mobile application testing. Also, there are new entrants in the mobile application testing market such as Soasta and Experitest and these are the companies who are coming up with new technological solutions for the market.

Taste the market data and market information presented through more than 50 market data tables and figures spread in 110 numbers of pages of the project report. Avail the in-depth table of content TOC & market synopsis on "[Global Mobile Application Testing Solution Market Research Report- Forecast 2022](#)"

Browse full report @ <https://www.marketresearchfuture.com/reports/mobile-application-testing-solution-market-2755>

Mobile Application Testing Solution

According to Market Research Future, market has been segmented into type, platform, application, end-users and region.

Type

- Automated Testing
- Manual Testing

Platform

- Windows
- Android
- iOS
- RIM

Application

- Smartphones
- Tablets

End-users

- Corporate
- Residential

By Region

- North-America
- Europe
- Asia-Pacific
- RoW

Android segment, out of platform accounted for the largest market share, followed by iOS and Windows. Also, smart phones segment accounted for largest market share majorly due to changing consumer preference and increasing disposable income.

The increasing adoption of applications by the consumers becomes a pressure for the manufacturers to come up with new technological solutions. Manufacturers are investing large amount because of intense competition in the market.

Table of Content

1. Market Introduction

1.1 Introduction

1.2 Scope Of Study

1.2.1 Research Objective

1.2.2 Assumptions

1.2.3 Limitations

1.3 Market Structure

2 Research Methodology

2.1 Research Network Solution

2.2 Primary Research

2.3 Secondary Research

2.4 Forecast Model

2.4.1 Market Data Collection, Analysis & Forecast

2.4.2 Market Size Estimation

3 Market Dynamics

3.1 Introduction

3.2 Market Drivers

3.3 Market Challenges

3.4 Market Opportunities

3.5 Market Restraints

4 Executive Summary

5. Market Factor Analysis

Continue.....

Related Report

Global Ambient Assisted Living Information, By system (Safety & Security Systems, Communication System, Medical Assistance system, Power Management System), by Sensors

(Temperature sensor, Occupancy sensor)- Forecast 2016-2027. Know more about this report @ <https://www.marketresearchfuture.com/reports/ambient-assisted-living-market-1015>

About Market Research Future:

At Market Research Future (MRFR), we enable our customers to unravel the complexity of various industries through our Cooked Research Report (CRR), Half-Cooked Research Reports (HCRR), Raw Research Reports (3R), Continuous-Feed Research (CFR), and Market Research & Consulting Services.

MRFR team have supreme objective to provide the optimum quality market research and intelligence services to our clients. Our market research studies by products, services, technologies, applications, end users, and market players for global, regional, and country level market segments, enable our clients to see more, know more, and do more, which help to answer all their most important questions.

Contact:

Akash Anand,
Market Research Future
Office No. 528, Amanora Chambers
Magarpatta Road, Hadapsar,
Pune - 411028
Maharashtra, India
+1 646 845 9312
Email: akash.anand@marketresearchfuture.com

Akash Anand
Market Research Future
+1 646 845 9312
[email us here](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/379492972>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2023 Newsmatics Inc. All Right Reserved.