

Restaurants Industry Market Drivers, Trends and Opportunities 2017

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Restaurants: Global Industry Guide

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Introduction

Restaurants industry guide provides top-line qualitative and quantitative summary information including: market size (value and volume 2010-14, and forecast to 2019). The guide also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market

Features and benefits

- * Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the global restaurants market
- * Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the global restaurants market
- * Leading company profiles reveal details of key restaurants market players' global operations and financial performance
- * Add weight to presentations and pitches by understanding the future growth prospects of the global restaurants market with five year forecasts
- * Compares data from 14 countries globally, alongside individual chapters on each country.

Highlights

The global restaurants industry had total sales of \$2,737.1bn in 2014, representing a compound annual growth rate (CAGR) of 6.4% between 2010 and 2014.

Industry volume increased with a CAGR of 2% between 2010 and 2014, to reach a total of



65,461.9 thousand employees in 2014.

The performance of the industry is forecast to accelerate, with an anticipated CAGR of 6.8% for the five-year period 2014 - 2019, which is expected to drive the industry to a value of \$3,805.8bn by the end of 2019.

Your key questions answered

- * What was the size of the global restaurants market by value in 2014?
- * What will be the size of the global restaurants market in 2019?
- * What factors are affecting the strength of competition in the global restaurants market?
- * How has the market performed over the last five years?
- * What are the main segments that make up the global restaurants market?

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