

ESCO Technologies Partners With InTouchLink On User-Friendly Communication Platform For Senior Communities

CommunityEngage Simplifies Messaging, Internet Access, Training and More for Residents, Families and Staff

LIBERTY TOWNSHIP, OHIO, UNITED STATES, May 8, 2017 / EINPresswire.com/ -- Liberty Township,



This is another key step in our multi-year growth strategy, aimed at making us the foremost one-stop technology solution for senior living," *Jerry Grove, ESCO Technologies CEO* Ohio and Toronto, Ontario – ESCO Technologies, LLC announced it is partnering with <u>InTouchLink</u> to offer CommunityEngage — a simple, user-friendly communication platform for residents, family and staff of senior communities.

InTouchLink is the premier technology solutions provider to senior housing operators, serving sites throughout Canada and the United States. ESCO's award-winning <u>CareConnect</u> managed services solution is the only <u>integrated</u> <u>telecommunications suite</u> designed specifically for the senior housing market. It includes residential and business

telephone, TV, and Internet, as well as the new Smart E-call wireless nurse call system.

CommunityEngage will be available immediately as a value-added option to CareConnect and will utilize InTouchLink's patent-pending technology to offer:

- · A robust communication link between residents and their families
- · An internal messaging tool
- · A complete learning management system for staff
- A 24/7 community news and information source
- A simplified, senior-friendly internet and email platform.

"Our two organizations have a shared mission, which is to develop solutions that meet the specific needs of senior living communities," said ESCO CEO Jerry Grove. "We looked at InTouchLink's outstanding technology and felt it was a perfect complement to CareConnect."

"Everyone within the senior care environment deserves to be connected," said Jonathan Seliger, Vice President, InTouchLink. "That includes not only residents, but also their families — and the staff who serve them. CommunityEngage, along with the rest of the CareConnect suite, delivers on that goal."

The addition of CommunityEngage comes just weeks after ESCO announced it was acquiring ERS Ecall, whose patented nurse call technology it used to develop CareConnect's Smart E-call system.

"This is another key step in our multi-year growth strategy, aimed at making us the foremost one-stop technology solution for senior living," said Grove.

About ESCO Technologies

ESCO Technologies is the nation's exclusive provider of an integrated suite of wholesale communications and entertainment solutions for the senior living industry through its award-winning CareConnect product. The company also offers innovative telecommunications services for businesses and consumers, such as the Ubiquity Mobile cellphone service. For more information, visit <u>www.careconnectbyesco.com</u>.

About InTouchLink

InTouchLink is North America's leading provider of technology for senior housing communities. Its suite of custom-designed senior-friendly products have been tailor-made for retirement communities, long-term care homes, skilled nursing facilities and other senior living environments and include digital signage, dedicated community TV channels, TV-based and online staff training, simple email, safe internet and and much more. For more information, visit <u>http://www1.intouchlink.com</u>.

Chantell Sparks ESCO Technologies, LLC 513.823.2054 email us here

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