

More than 35 top level recruitment execs to speak at RecTech 2017 in Barcelona

ALTAMONTE SPRINGS, FL, UNITED STATES, May 9, 2017

EINPresswire.com/ -- RecTech 2017, the only conference focused on innovation in recruitment advertising and technology outside of the U.S., will again play host to an impressive group of recruitment experts and influential speakers from around the world in Barcelona this May 17-19.

Speakers will address and share important new dynamics in the online talent acquisition industry including programmatic ad buying, mobile innovation, artificial intelligence and machine learning. Technology will disrupt the way companies hire blue collar as well as white collar workers – founder's and CEO's from inside the industry will share their learnings about promising revenue strategies.

Andreas Dämbkes, Head of Strategy & Implementation at Stepstone., is set to open the conference with a discussion on trends that Europe's biggest job board is regarding as being relevant to an industry that is generating millions of revenues. Is it in danger of getting disrupted? Will matching through technology be the solution? Providing better orientation to candidates? Matching the personality of candidates with the culture of companies? Having the right new idea to attract investors? More than 35 top level recruitment-based execs will speak and share their views, among them

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Katja Riefler

Dominique Cerri, General Manager, InfoJobs, Spains biggest job board, who will talk about the recent mobile transformation that her company has gone through, getting employers, candidates and its own staff excited about a seismic shift for the better

Juan Urdiales (CEO, JobAndTalent), David Rodriguez (CEO, Cornerjob), Eugene Mizin (CEO, JobToday), who all raised

millions for the expansion of their mobile Job Apps designed to disrupt the blue collar staffing market



The banner features a night view of the Columbus Monument in Barcelona. Text on the banner includes: 'REC TECH BARCELONA 2017' in a logo, 'REVOLUTIONIZING RECRUITMENT ADVERTISING & TECHNOLOGY' in white, 'DON'T MISS OUT' in large white letters, 'BARCELONA MAY 17-19 2017' in white on a blue background, and 'RecTech Conference' in black below the banner.

The founders of some of the hottest start-ups in Artificial Intelligence in recruiting technology around the world, like SpringRole (India/United States), ThisWayGlobal (Great Britain/Latin America), Newton.ai (Great Britain), 8vance (Germany/Netherlands) or Moberries (Germany/Global)

We have speakers from Europe, the U.S., Latin America and Africa. Our panels will address topics that really matter to the industry. AI first: how will it change the recruiting industry? or “Total candidate focus: The superior approach?” Panelists include high level executives from companies like CV-Library, Glassdoor, JobCloud. TotalJobs, JobSpotting.

Sharing best practices and insights is another strength of the conference. Alexander Chukovski, Director Job Advertising Business, Experteer. for example will speak about “Applied machine learning - smart process automatization for the jobs industry”. Four workshops will look at hand-on aspects of the recruitment advertising business of today. A full have day summit is dedicated to the benefits and challenges that programmatic advertising can bring to the jobs industry.

More than 100 high-level executives from recruitment advertising and tech companies are expected to attend the conference, which will focus on mobile transformations, “total candidate focus,” programmatic advertising, artificial intelligence and machine learning.

Attendees have registered from Schibsted, TotalJobs, RedArbor, JunkMail in South Africa, Finn.no, JobCloud in Switzerland, JobSafari, JobSquare in Poland, Moberries in Germany, and many other companies.

“This is the only truly global event for the recruitment advertising industry that brings together so many high-level executives interested in innovation”, says Katja Riefler, Managing director of the Advanced Interactive Media (AIM) Group. “Networking is at the heart of our events and we make the idea exchange happen.”

RecTech 2017 follows the AIM Group's May release of the 2017 Recruitment Annual, a Classified Intelligence Report with over 100 pages of analysis on the recruitment industry.

To register, please visit: <https://www.eventbrite.com/e/rectech-2017-tickets-29821256180> _To view the full agenda, please visit: <http://rectechconference.com/agenda.php>

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Brought to you by the AIM Group and TAtech: The Association for Talent Acquisition Solutions, RecTech 2017 is a one-of-a-kind forum for senior executives in publishing and technology companies for talent acquisition. It is a rare opportunity for thought and business leaders to explore and discuss trending issues in online recruitment advertising and participate in an optional half-day summit on the challenges and opportunities generated by programmatic ad buying.

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About the AIM Group _About the AIM Group: The AIM Group, formally the Advanced Interactive Media Group LLC, is the world's leading consultancy in interactive media and classified advertising. It publishes Classified Intelligence Report, the continuous advisory service known as “the bible of the classified advertising industry.” Founded in 1998 and based near Orlando, Fla., the AIM Group works with leading media companies, dot-coms, broadcasters, investment companies, yellow-page publishers and technology companies. It provides strategic and tactical consulting; sales training; proprietary and published research about interactive media; and other services. For more information, contact Katja Riefler, managing director, katjar@aimgroup.com or +49 (89) 6214-6044, or Peter M. Zollman, founding principal, at pzollman@aimgroup.com, or +1.407.788.2780.

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About TAtech _TAtech: The Association for Talent Acquisition Solutions is the trade organization for the worldwide community of organizations that offer technology-based products and services for

recruitment. TAtech members include digital media companies and publishers, job boards, online classified advertising companies, ad buying platforms and networks, aggregators, social media sites, applicant tracking system companies, recruitment advertising agencies, big data and analytics companies, recruitment marketing companies, mobile app developers, and cloud-based solution providers. Collectively, they power or operate over 60,000 sites worldwide and provide state-of-the-art products and services for every facet of talent acquisition. The mission of TAtech is to provide the information, research, networking opportunities, advocacy and support that will help our Members achieve real and sustained success. For more information contact Pete Weddle at vp@tatech.org.

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