

The Evolution of Google From it's Begining to Now: Market Analysis by Applications, Challenges and Opportunities

OrbisResearch.com has published new research report on "The Evolution of Google: Communications, Content, Commerce and Applications" to its database.

DALLAS, TEXAS, USA, May 9, 2017 /EINPresswire.com/ -- First revolutionizing search, Google is evolving to become a force in Communications, Content, Commerce and Applications.

Browse the report:

<http://www.orbisresearch.com/reports/index/the-evolution-of-google-communications-content-commerce-and-applications>

This research evaluates Google's current offerings and their anticipated evolution over the next five years.

The report analyzes key areas such as how Google is positioning itself to be a dominant player in mobile commerce.

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The research also includes competitive analysis of Cloud Payments vs. NFC, Google Now vs. Apple Siri, SWOT analysis of Amazon Cloud offerings, and more.

Target Audience:

- Google and their competitors
- Media companies and portals
- Incumbent network operators
- Banks and other financial institutions
- Application development companies
- Mobile marketing/commerce companies
- Telecommunications infrastructure providers
- Wireless device and personal electronics companies

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