

Laxatives Market Will Reach Around USD 10.68 Billion Till 2022

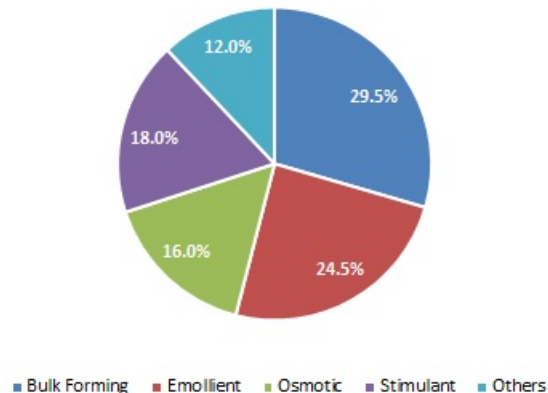
Laxatives Market was valued at \$ 4000 million in 2016, and is expected to reach \$ 5515.37 million by 2022 | Laxatives Market

PUNE, MAHARASHTRA, INDIA, May 9, 2017 /EINPresswire.com/ -- Laxatives Market will reach around USD 10.68 billion till 2022 from USD 7.0 billion as of 2016, resulting in CAGR of 5.5 %.

Market Overview

Laxatives are class of drugs used to promote evacuation of bowels and used to treat both acute and chronic constipation. These all increase the

water content of faces and thereby make defecation less painful and easy. The laxatives have been segmented by their mechanism of action and these have different onset of action. For example, Bulk-forming agents and stool softeners both have an onset time of 12–72 hours, followed by lubricant agents with a onset time of 6–8 hours.



Major Key Players :

AstraZeneca plc, Boehringer Ingelheim GmbH, Bayer AG, GlaxoSmithKline, Abbott Laboratories, Takeda Pharmaceutical Company and others”

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The market drivers are rise in risk factors such as sedentary lifestyle, overweight, long working hours etc. Another very important driver is the rise of fast food industry with low fibre foods and changing consumption patterns such as poor fruit and vegetable intake. The growth of geriatric population also drives the market as constipation affects the old people disproportionately due to natural slowing of digestive mechanism. The other factors driving the market are availability of laxatives as over the counter medicines without prescription and the off label use of laxatives. Laxative abuse is also driving the market as it results in habitual compulsory

use of laxatives as the body is unable to expel faces due to excessive stimulation by chronic use of laxatives.

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Key Players

- AstraZeneca plc
- Boehringer Ingelheim GmbH
- Bayer AG
- GlaxoSmithKline

- Abbott Laboratories
- Takeda Pharmaceutical Company

Regional Analysis

Depending on geographic region, laxatives market is segmented into four key regions: Americas, Europe, Asia Pacific, and Middle East & Africa. Globally Americas is the largest market for laxatives. The growth of geriatric population is driving the market in this region as constipation affects the old people disproportionately due to natural slowing of digestive mechanism. Europe is the second-largest market for laxatives. Asia pacific region is expected to be fastest growing region in global laxatives market due to the rising number of cases of gastro intestinal diseases in this region and the drastic changes occurring in the lifestyles of the people.

Segmentation:

Global Laxatives market has been segmented on the basis of mechanism of action into bulk forming, stool softeners, stimulant, osmotic and others. On the basis of type the market has been segmented into organic and synthetic. On the basis of route of administration the market has been segmented into oral and rectal.

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Global Laxatives Market

The market restraints are the side effects associated with the medicines such as their habit forming potential, flatulence, abdominal cramps, dehydration, disturbance of electrolyte balance, hypotension, hypokalaemia, rhabdomyolysis, steatorrhoea, etc. The market also faces a threat due to plethora of substandard products with dubious claims which reduces the credibility of the market.

The current product development strategy involves combinatory products involving two or more laxatives with a different mode of action. The most popular combination being bulk forming and lubricant laxatives. Greater palatable product with flavour is also being launched. The market also reflects the falling popularity of rectal route of administration. Products such as suppositories and enemas through rectal route are almost replaced by products by oral route except in small children and bed ridden patients. The market also reflects the falling popularity of stimulant laxatives as they are associated with damage to the intestinal and colon linings. Thus, Senna and its derivatives are losing the market share to other drugs especially synthetic drugs such as mineral oil and phenolphthalein.

Test the market data and market information presented through more than 60 market data tables and figures spread over 80 numbers of pages of the project report. Avail the in-depth table of content (TOC) & market synopsis on “The Global Laxatives Market Research Report - Forecast to 2022”.

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