

# Action Camera 2017 Global Market Expected to Grow at CAGR 14.60% and Forecast to 2021

WiseGuyReports.Com Adds "Action Camera 2017 Global Market Expected to Grow at CAGR 14.60% and Forecast to 2021" Research to its database.

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The analysts forecast the [global action camera market](#) to grow at a CAGR of 14.60% during the period 2017-2021.

Action cameras are used to capture extreme action sports or activities. Regular cameras are incapable of capturing high-speed actions and are not designed for harsh conditions, including extreme weather. In contrast, action cameras are compact, lightweight, designed for rugged conditions, as well as can be worn on the body or mounted on vehicles. These cameras can capture high-speed and high-quality images. The popularity of social networking sites such as Facebook, Twitter, and Instagram, is one of the major drivers of the global action camera market. End-users share images and videos of their sports activities captured through action cameras on these sites; thus, increasing the demand for these cameras.



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Covered in this report

The report covers the present scenario and the growth prospects of the global action camera market for 2017-2021. To calculate the market size, the report considers the revenue generated through the sales of action cameras excluding accessories.

The market is divided into the following segments based on geography:

- APAC
- Eastern Europe
- MEA

- North America
- South America
- Western Europe

The report, Global Action Camera Market 2017-2021, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers the market landscape and its growth prospects over the coming years. The report also includes a discussion of the key vendors operating in this market.

#### Key vendors

- Drift
- Garmin
- GoPro
- iON
- Rollei
- Sony

#### Other prominent vendors

- BRAUN PHOTO TECHNIK
- Brinno
- Chilli Technology
- Delkin Devices
- EyeSee360
- Geonaute
- Hitachi
- iSAW
- Liquid Image
- Mobius ActionCam
- Panasonic
- PAPAGO
- Pyle Audio
- Toshiba
- VIOFO
- VIEVU
- XSeries

#### Market driver

- Growing popularity of social networking sites.
- For a full, detailed list, view our report

#### Market challenge

- Increasing competition among vendors.
- For a full, detailed list, view our report

#### Market trend

- Rapid shift in demand from developed nations to developing nations.
- For a full, detailed list, view our report

#### Key questions answered in this report

- What will the market size be in 2021 and what will the growth rate be?
- What are the key market trends?
- What is driving this market?

- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?

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Norah Trent

wiseguyreports

+1 646 845 9349 / +44 208 133 9349

email us here

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