

Global Protein Ingredients Market is projected to grow at a CAGR over 3.87% post 2022

Global Protein Ingredients Market Information- by Feedstock (Soy, Wheat, Pea, Casein, Egg, Beef, Pork Others), by Form (Powder, Bars, Ready to drink)

PUNE, MAHARASHTRA, INDIA, May 9, 2017 /EINPresswire.com/ -- [Global Protein Ingredients Market](#) Information- by Feedstock (Soy, Wheat, Pea, Canola, Whey, Milk, Casein, Egg, Beef, Pork Others), by Form (Powder, Bars, Ready to drink, Capsules & tablets and Others), by application (Functional Foods, Sports Nutrition, Meat Additives, Confectionery & Other Food Products, Pharmaceuticals and Others) by Region Forecast to 2022

The [protein ingredients market](#) is projected to reach 5,547 KT by 2022, at a CAGR of 3.87% from 2017, in terms of market volume. Europe and North America are the major consumers of protein ingredients with Asia Pacific emerging as growing consumers. Increase in demand in overall health and wellness products with protein rich foods and beverages is driving higher demand for protein ingredients market. Globally, plant proteins have witnessing less demand which is driving higher private investments by companies involved in the Protein Ingredients market to gain consumer attention and encourage buying. Companies who manufactures plant based protein from North America and Europe are spending more on marketing activities to promote plant protein as animal protein are very popular among the consumer groups in those particular areas.

Get a sample report at https://www.marketresearchfuture.com/sample_request/1244 .

Market Forecast

Pea and egg white proteins are growing traction among the consumers with each having an individual growth rate of about 3.04% and 3.44% during the period 2017-2022. These ingredients are fast emerging as major protein sources in the industry. Egg whites are growing mainly due to their amino acid profile and protein absorbability and pea protein due to its protein profile and sustainability. Soybean and whey is projected to dominate the protein ingredient sources with more than 40% by 2022. Increase in food safety issues related to animal protein, consumers are likely to shift more towards plant proteins like soybean, pea and canola.

Powder and bars together is estimated to dominate the protein ingredients market by more than 60% in the year 2017. However, fastest growth is witnessed under ready to drink form followed by bars. Advancements in technology in processing and overall product development has resulted in launch of various product protein ingredient forms.

By Downstream analysis-

Functional foods and sports nutrition together utilize more than 50% of protein ingredients. Growing importance of protein in healthy foods and beverage segments is supporting protein ingredients applications. Fastest growth is projected under functional foods followed by sports nutrition due to increase in protein demand with specific nutritional requirements.

Growth in functional beverages sales have increased comparatively higher than carbonated and other high-sugar, empty calorie beverages across various parts of the world. Functional foods and sports nutrition utilizes most of the protein ingredients which accounts more than 55% of total protein ingredient applications. More than 50% of protein ingredients manufactured in China is used as a meat additives. Substances such as dried meat, poultry stock, meat extracts, or hydrolyzed protein are used as a meat additives. Meat additives are generally used for enhancement of taste, flavor and extension of shelf life of the meat products.

Competitive analysis-

The major key players in Protein Ingredients market are

- Archer-Daniels-Midland Co. (U.S.)
- Solae (U.S.)
- Shandong Yuwang Industrial Co., Ltd (China)
- Shandong Sinoglory Health Food Co., Ltd (China)
- Gushen Biological Technology Group Co.,Ltd (China)
- Solbar (Israel)
- Nutripea (Canada)

Key players are investing hugely on new product launch which is more than 25% of strategy share include the new product launches by key players from last few years. Agreement and acquisitions are two main factors which are contributing more than 20% of strategy share syndicate as it helping company to penetrate the potential market across globe.

Regional Analysis

Europe protein ingredients hold a major market share of about 39.4% of the overall volume in 2017. Increase in demand for high protein products is driving higher demand for protein ingredients in Europe. Growth in specific protein nutritional requirements for muscle growth, weight managements is also supporting the market growth. Canola among plant proteins and whey among animal proteins are projected to grow fastest among the various protein ingredients in Europe with estimated market share of more than 50% in the year 2017.

Soybean among plant proteins and whey among animal proteins are projected to grow fastest among the various protein ingredients in Asia Pacific with estimated market share of more than 60% in the year 2017. China being one the largest consumer of soybean in the world, supports soy protein ingredient market.

Browse complete report at <https://www.marketresearchfuture.com/reports/protein-ingredients-market-1244> .

The reports also cover country level analysis:

North America

- US
- Canada
- Mexico

Europe

- Germany
- U.K.
- France
- Italy
- Russia
- Rest of Europe

Asia – Pacific

- China
- Thailand
- India
- Australia
- Rest of APAC

RoW

- South America
- Middle East
- Africa

Request for discount at <https://www.marketresearchfuture.com/check-discount/1244>

Table of Contents

1	Executive Summary	14
---	-------------------	----

2	Introduction	15
2.1	Definition	15
2.2	Scope of the Study	15
2.2.1	Research Objective	15
2.2.2	Assumptions	15
2.2.3	Limitations	16
2.3	Market Structure	16
3	Research Methodology	18
3.1	Introduction	18
3.2	Primary Research	19
4	Secondary Research	20
5	Market Dynamics	21
5.1	Introduction	21
5.1.1	Drivers	21
5.1.1.1	High Expenditure in marketing by protein ingredient companies	21
5.1.1.2	Consumer preference	22
5.1.2	Functional Properties	22
5.1.3	Advancement in technology	22
5.1.4	Restraints	22
5.1.4.1	Availability of substitute	22
5.1.4.2	Negative impact on health	23
5.1.5	Opportunities	23
5.1.5.1	Increasing weight management practices	23
5.1.5.2	High demand for sport nutrition	23
5.1.5.3	Improving distribution channels	23
5.1.5.4	Increasing application in infant formula	23

5.1.6	Challenges	23
5.1.6.1	Low consumer awareness	23
5.1.6.2	Changing Climate Conditions	24
5.1.6.3	Rising commodity prices	24
6	Market Trends	25
6.1	Trends in Supply/Production	25
6.2	Trends in Demand/Consumption by function	26
6.3	Emerging Markets (Supply & Demand)	27
7	Emerging markets for proteins	28
7.1	Introduction	28
7.2	Trend in Protein concentrates and textured protein substances exports and imports	28
7.2.1	Trend in Protein concentrates and textured protein substances Exports	28
7.2.2	Trend in Protein concentrates and textured protein substances	

Akash Anand
Market Research Future
+1 646 845 9312
email us here

This press release can be viewed online at: <http://www.einpresswire.com>

Disclaimer: If you have any questions regarding information in this press release please contact the company listed in the press release. Please do not contact EIN Presswire. We will be unable to assist you with your inquiry. EIN Presswire disclaims any content contained in these releases.

© 1995-2018 IPD Group, Inc. All Right Reserved.