

Online Recruitment in US 2017 Market – Opportunities, Challenges, Strategies & Forecasts 2021

WiseGuyReports.Com Publish a New Market Research Report On - "Online Recruitment in US 2017 Market – Opportunities, Challenges, Strategies & Forecasts 2021".

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The analysts forecast the <u>online recruitment</u> <u>market in the US</u> to grow at a CAGR of 6.47% during the period 2016-2020.

Digital technology has transformed various departments in an organization such as marketing, sales, procurement, and sourcing. The deployment of the digital technology in the HR department has changed the way recruitment is conducted. In the early 2000s, companies started using their websites as the primary medium to distribute information regarding employment opportunities, points-of-contact, and company news.

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Covered in this report

The report covers the present scenario and the growth prospects of the online recruitment market in the US 2016-2020. To calculate the market size, the report considers the revenue obtained from advertisements, premium subscriptions, and job listings.

The report, Online Recruitment Market in the US 2016-2020, has been prepared based on an indepth market analysis with inputs from industry experts. The report covers the market landscape and its growth prospects over the coming years. The report also includes a discussion of the key vendors operating in this market.

Key vendors

• LinkedIn

- CareerBuilder
- Monster
- Indeed

Other prominent vendors

- CollegeRecruiter
- Craigslist
- Dice
- Facebook
- HealthjobsNationWide
- Glassdoor
- Idealist
- iCIMS
- Lumesse
- Pinterest
- SimplyHired
- talentReef
- TopUSAJobs.com
- ZipRecruiter

Market driver

- Growing globalization
- For a full, detailed list, view our report

Market challenge

- Data security and privacy concerns
- For a full, detailed list, view our report

Market trend

- Big data applications in HR
- For a full, detailed list, view our report

Key questions answered in this report

- What will the market size be in 2020 and what will the growth rate be?
- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?

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