

Raff Law x Timberland

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/EINPresswire.com/ -- Raff Law x
Timberland

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Timberland at its refined best, the boat shoe has become synonymous with the brand, a classic in both look and build. The ultimate all-rounder, this icon brings together functionality, authentic nautical heritage and a timeless sophistication in one easy to wear package. Summer 2017 maintains that tradition with the release of a pinnacle product set to transform this favourite.



Timberland introduces the Tidelands: The Boat Shoe supported by Sensorflex technology, with a campaign featuring style influencer Rafferty Law. The campaign demonstrated how the sensorflex technology has been developed to meet the challenges of modern life and was shot at King's Day in Amsterdam, an urban festival celebrated by creatives across London and Europe.

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