



Soft Skills Training Market In Europe Witness Tremendous Growth by Increase Training Through Social Collaboration Tools

Orbis Research Exclusive Report Soft Skills Training Market In Europe To Grow At A Cagr Of 33.46% During The Period 2017-2021

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Description

Trending Research Report – [Soft Skills Training Market in Europe](#) 2017-2021

The Following Companies As The Key Players In The Skills Training Market In Europe: City & Guilds Kineo, GP Strategies, NIIT, and Skillsoft.

Other Prominent Vendors in the market are: Articulate, CGS, D2L, Global Training Solutions, Interaction Associates, New Horizons, QA Limited, and Wilson Learning.

Soft Skills Training Market in Europe 2017-2021, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers the market landscape and its growth prospects over the coming years. The report also includes a discussion of the key vendors operating in this market.

Commenting on the report, “The latest trend gaining momentum in the market is training through social collaboration tools. A growing number of organizations is incorporating social media platforms such as Facebook, Twitter, and LinkedIn into their learning environments. Many large organizations are adopting social learning tools such as internal employee blogs, wikis, and online expert communities, as these are considered as effective training tools.”

According to the report, one of the major drivers for this market is collaborative learning methods. Educational institutions, especially higher educational institutions, are laying emphasis on collaborative learning. This is due to the availability of new learning models within the overall e-learning framework. Collaborative learning enables students to improve their multi-dimensional skill set consisting of hard skills and soft skills. Vendors offering soft skill training can help educators to develop and execute structured soft skills training sessions. Vendors can also guide students to explore critical thinking skills.

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Further, the report states that one of the major factors hindering the growth of this market is credibility issues. There has been an influx of training solution providers, and this is expected to increase in the coming years. With the rise in the number of corporate training providers, the market is expected to face issues related to the credibility of the courses offered by them.

The study was conducted using an objective combination of primary and secondary information including inputs from key participants in the industry. The report contains a comprehensive market and vendor landscape in addition to a SWOT analysis of the key vendors.

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